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PUT. LOGOS.
HERE.

Doing so crowds the title and visually distracts from important graphics. Put logo on your business card, not poster.

The EU's value-based international trade: Tensions between economic and non-economic objectives

EU's value-based trade building block (May 2021)

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1) Research Question

How does the EU resolve tensions concerning economic and non-economic objectives in the EU's international trade law and policy, while, at the same time, being democratically accountable?

2) Main challenges

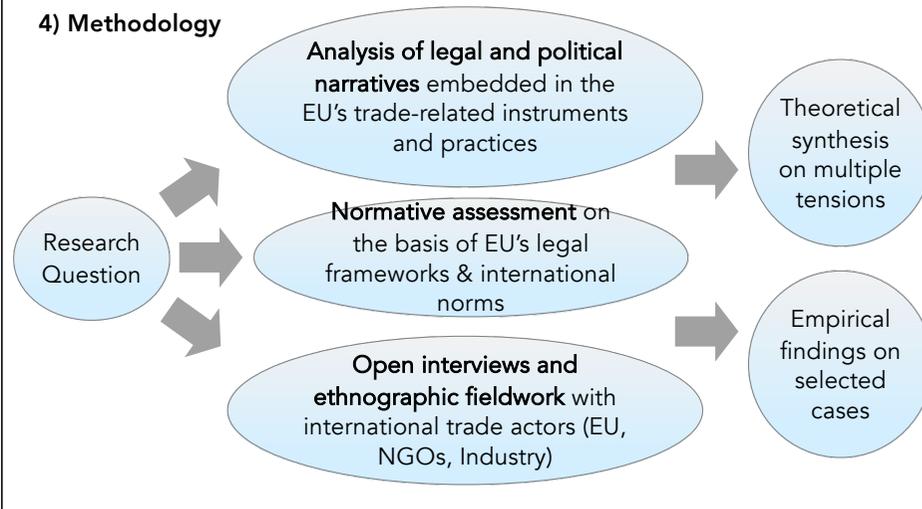
Tensions exist, but what matters is that actors differ in terms of the weight to be given to non-economic objectives:

- Differences among EU institutions
- Discordance among EU member states
- Discordance among governments, industry, and NGOs
- Gaps between the EU and non-EU third states/jurisdictions

3) Concepts

- Democratic accountability within the EU
- The EU's international regulatory power
- Reception within the EU's trading partners

4) Methodology



5) Legitimacy vs Effectiveness (from theoretical and empirical findings)

- Effectiveness: how non-trade objectives in the EU's trade instruments are given effect and have led to behavioral changes
- Legitimacy from the EU's constitutional perspectives
- Legitimacy from the third country's perspectives

6) Distinctive elements

- Promotion of human rights, sustainability, and international security through the EU's international trade instruments

8) Trust

- Consultation and information exchange, not only among EU members, but also between the EU and international partners

7) Outcomes/Conclusions

The EU's attempts to resolve normative and political tensions and dilemmas:

- (1) Create deliberative space in which different stakeholders express their weight given to non-economic objectives;
- (2) Test the global ambition and impact of the EU's regulatory power;
- (3) Perpetuate regulatory uncertainty to accommodate different viewpoints.
- (4) Fail to prevent social and environmental harms in the Global South