Overview options for a recruitment campaign aimed at students Utrecht University		
Through Career Services Utrecht University for all students		
What	*Costs*	*How*
Publish internship possibilities	No costs	see https://www.uu.nl/en/collaborate/collaboration-with-utrecht-university/employer-and-student-career-services
Circulate job openings	No costs	see https://www.uu.nl/en/collaborate/collaboration-with-utrecht-university/employer-and-student-career-services
Promote your events	No costs	see https://www.uu.nl/en/collaborate/collaboration-with-utrecht-university/employer-and-student-career-services
Take part in careers fair	€2500 full package	see https://www.uu.nl/en/collaborate/collaboration-with-utrecht-university/employer-and-student-career-services
Give a workshop as part of the future proof skills programme	No costs	see https://www.uu.nl/en/collaborate/collaboration-with-utrecht-university/employer-and-student-career-services
mailings to (selected) students	-	Not available
posters	-	Not available
lecture room-branding	-	Not available
ads on the screens/information system	-	Not available
mobile ads	-	Not available
Through Student Unions for specific masterprogrammes		
At Utrecht University the Student Union of each programme has direct access to the students of that program. They service most of the above, some for free, some for a fee. For a full list of all 50+ student unions (in Dutch: studieverenigingen): http://vidius.nl/verenigingen/studieverenigingen/ (in Dutch only for now)		
Through other channels		
What	*Costs*	*How*
Ads in university newspaper	A banner costs 600 euro per month and is published on each page	Send you request to dubredactie@uu.nl
Special editions of the daily newspaper "education supplements"	Unknown	No service from UU, please contact Dutch (social) media
Posters at busstops	Unknown	No service from UU, biggest company is JCDecaux
Newsletters to students for student associations, student portals, student restaurants	Unknown	No service from UU, well known company is Qompas
Posters in university (poster frames, posters on billboards)	Unknwon	No service from UU
Free postcards	Unknown	No service from UU, well known company is Boomerang
Cups in the coffee machines	Price to be negotiated	Send your request to FSC.Meldpunt@uu.nl

Made by Utrecht University Career Services, november 2017
Questions? please contact us on careerservices@uu.nl