



**Utrecht University**  
European Centre  
for Alternative Finance (ECAAF)

# Call for papers

3<sup>rd</sup> European Alternative Finance Research Conference  
October 15<sup>th</sup> 2019 in Utrecht, the Netherlands

## **New forms of alternative finance for SMEs**

### **Keynote**

This year's *keynote speaker* is Armin Schwienbacher (SKEMA Business School), a renowned European crowdfunding and entrepreneurial finance expert.

### **Topics**

We welcome the submission of rigorous quantitative, qualitative and/or theoretical studies related to alternative finance and fintech from an economic, law, sociological or other perspective:

- New forms of alternative finance for SMEs (for example peer-to-business lending, equity crowdfunding, initial coin offerings (ICOs), Security Token Offerings (STOs))
- Relationships between new and traditional entrepreneurial finance providers
- Role of regulation, types of regulatory framework and other formal or informal institutions
- Psychology and behaviour of retail investors
- Financial advisors that select and/or combine new forms of alternative finance
- Financial and entrepreneurial ecosystems for new forms of alternative finance
- Impact of new forms of alternative finance on innovation, entrepreneurship, and employment
- Alternative finance for sustainable start-ups and SMEs and in the arts and culture industry
- Civic crowdfunding and match-funding for public and non-profit projects



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## **Paper submissions and deadlines**

Abstracts for papers of up to 300 words (in English) on the above mentioned topics should be sent to [ecaf@uu.nl](mailto:ecaf@uu.nl) before 30-06-2019. The submitted abstract will be reviewed by a scientific committee. Notification of acceptance will be given by 15-07-2019.

Prior to the conference (30-09-2019) full papers need to be submitted (~10.000 words). Submissions should ideally be structured as follows:

- Introduction (Problem definition, research gap and objective)
- Theoretical foundation
- Methodology / empirical research context
- Finding/results
- Implications for entrepreneurial finance research and practice

Every paper accepted for presentation will be assigned a discussant who provides in-depth feedback.

## **Alternative Finance Network Europe (AltFiNE)**

The conference will also be the kick-off for the Alternative Finance Network Europe (AltFiNE); pending approval of European Commission funding.

## **IECER Conference 2019 October 16-18 in Utrecht**

The 2019 Interdisciplinary European Conference on Entrepreneurship Research (IECER) will also be held in Utrecht on October 16-18. An entrepreneurial finance track will ensure the connection between the two conferences. See <https://www.iecer-conference.org/call-for-papers>

## **Information in brief**

Website and registration: [www.uu.nl/ecaf](http://www.uu.nl/ecaf)

Contact: Peter-Jan Engelen, Ronald Kleverlaan and Friedemann Polzin

Facebook: <https://www.facebook.com/EuropeanCentreforAlternativeFinance>

Twitter: [https://www.twitter.com/ECAF\\_UU](https://www.twitter.com/ECAF_UU)

Hashtag: #eafrc2019