**Application form for Public Engagement Seed Funding**

**Closing date is Monday 15 April 2019**

The [Public Engagement Seed Fund](https://intranet.uu.nl/public-engagement-seed-fund) is an opportunity for Utrecht University researchers to apply for small grants to undertake innovative, research-related public engagement activities. This seed funding amounts to a maximum of €2,000 per application.

Public engagement activities should:

* include engagement with the audience (before, during and/or at the end of your research);
* involve a two-way process;
* aim at mutual benefit for the public and the research/researcher.

Please note that public engagement focuses on the *public* or a *general audience*, whereas policy engagement focuses on policymakers and business engagement on companies. This Seed Fund focuses on public engagement only, so on projects aiming at the public or a general audience.

Moreover, projects must be specificly about which public they wish to engage or to engage with. The public is defined as individuals, groups or communities who do not currently have a formal relationship with a higher education institution through teaching, research or knowledge transfer.

**Participate in ‘Het Weekend van de Wetenschap’**

We prefer applications dedicated to the national science event [‘Het Weekend van de Wetenschap’](https://www.hetweekendvandewetenschap.nl/). With your public engagement activity you will participate in the [public science event](https://www.uu.nl/onderzoek/weekend-van-de-wetenschap-op-het-utrecht-science-park) on Sunday 6 October 2019 or at [Betweter Festival](https://www.uu.nl/achtergrond/open-call-experimenten-interviews) on Friday 4 October 2019. However, this is not necessary.

Important is that the audience experience science. Obviously, feel free to use your public engagement activity also in other situations or events than ‘Het Weekend van de Wetenschap’.

Looking for inspiration? View the activities during last year’s ‘[Weekend van de Wetenschap’](https://www.weekendvandewetenschap.nl/organisaties/universiteit-utrecht/) at Utrecht University, [inspiring examples of public engagement](https://www.uu.nl/en/organisation/public-engagement-at-utrecht-university/stories-of-engagement), the programme of [Summer School Junior](https://www.uu.nl/onderwijs/summerschool-junior/programma/summerschool-junior-programma-week-1), or an example of a [citizen science project](http://www.westerdijkinstitute.nl/dashboardviewer.aspx?id=8614ADBAAB5141E19DBC3E71BEEE3DCF&Top=CSDT&Bottom=CSDB&Height=1000&Width=1200).

Interested in participating in Betweter Festival? Please check this [open call](https://www.uu.nl/achtergrond/open-call-experimenten-interviews) and last year’s [programme](https://www.betweterfestival.nl/programma) for inspiration.

* [Betweter Festival](https://www.betweterfestival.nl/) is an annual festival where science, art & society meet in TivoliVredenburg on Friday 4 October 2019. With approximately 2.000 visitors willing to participate in scientific experiments, this is your chance to conduct a large-scale population-based research. The general theme of this fourth edition is change and how we can escape from the familiar. The target audience is between 20 and 40 years old. Contact: [Jessie Waalwijk](https://www.uu.nl/medewerkers/JMWaalwijk)
* [A public science event](https://www.uu.nl/onderzoek/weekend-van-de-wetenschap-op-het-utrecht-science-park) for families with children between 8-12 years, concentrated in one of the Utrecht Science Park buildings on Sunday 6 October. Visitors can discover how much fun science is by playing and doing scientific tests and experiments. As a researcher, you can participate in this event with your public engagement activity and make use of all kind facilities organised in this building. Like the Betweter Festival, in this event it is also possible to conduct a large-scale population-based research (citizen science). Contact: [Miranda Thoen](https://www.uu.nl/medewerkers/MMThoen)

Before sending in your application form, feel free to contact one of the colleagues mentioned above to discuss your idea.

**Contact and information**

If you are considering an application and you would like to discuss this with a member of the Public Engagement team, please email PublicEngagement@uu.nl or contact [Miranda Thoen](https://www.uu.nl/medewerkers/MMThoen), programme manager, or [Stephanie Helfferich](https://www.uu.nl/medewerkers/SMHelfferich), project manager.

More information, such as selection criteria, who can apply, preferred (communication) partners, the assessment process, reporting criteria and a timetable, can be found in the [guidelines](https://intranet.uu.nl/system/files/documenten/guidelines_utrecht_university_public_engagement_seed_fund.pdf).

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| **Name (incl. title)** |  |
| **Position/role** |  |
| **Department** |  |
| **Faculty** |  |
| **Email address** |  |
| **Telephone number** |  |
| **Title of proposed project** |  |
| **Project start date** |  | **Project end date** |  |
| **WBS number** |  |

**In which ‘Weekend van de Wetenschap’ event would you like to participate (Betweter Festival, public science event at Utrecht Science Park) and with whom have you discussed your idea?**

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**Please provide a summary of your project (max. 100 words):**

*(to describe the project on our website)*

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**Please outline the proposed project, including the *purpose* of the engagement, the specific *audience* you wish to engage, the *approach* being taken and the *links* to research’ (max. 500 words):**

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**How will you evaluate the progress, outcomes and impact of your project? How will these results be shared? (max. 300 words)**

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**Please describe the potential for learning and/or development for researchers (max. 150 words):**

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**Please detail the amount of seed funding applied for and justify the costs requested:**

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**Please send the completed application form to** **PublicEngagement@uu.nl** **by 16 April 2018.**