

Outline of a transition model canvas workshop

Duration: Approximately 120 minutes

The length of the workshop depends on the target group, their knowledge, interests, and the complexity of the transition problem.

Goal: Explain the TMC and use an interactive method to let practitioners use the TMC

Preparations

- The workshop starts with groups of 3–5 participants who work (together) on a similar transition goal. These groups sit around a table.
- Materials: A1- or A0-sized printouts of the TMC, one per group, markers, sticky notes

Schedule

Introduction: 10 minutes (total time: 0–10 minutes)

- Explain the concept of a transition and the purpose of the TMC, including its embeddedness in the MLP and with short descriptions of the incumbent system, the niche system, and the landscape.
- Explain that the TMC is an iterative tool and that participants can revisit earlier blocks if necessary.

Transition goal: 10 minutes (total time: 10–20 minutes)

- Explain that to fill in the TMC, the first (and crucial) step is to identify the transition goal: What do you/we want to achieve? A concrete transition goal will help in the transition process.
- The goal can also be two-fold, such as a short-term goal or a sub-goal, and a grander goal for the long-term.
- The transition goals should delineate the geographic scope and the sector/technology, and adhere to the SMART criteria (Specific, Measurable, Achievable, Relevant and Time-bound).
- The workshop participants define their transition goal.
- Reflect on the transition goals. Are they clear (achievable), and do all group members agree?

Incumbent system (1): 20 minutes (total time: 20–40 minutes)

- Explain the incumbent system and the meaning of the first two sub-blocks. Show the alternative ways of filling in this block.
- Workshop participants fill in the first two sub-blocks of the incumbent system sub-blocks.
- Reflect on results with the participants.

Incumbent system (2): 15 minutes (total time: 40–55 minutes)

- Explain the two types of strategies from the incumbent system and the meaning of the third sub-block.
- Workshop participants define the strategies of the incumbent system.
- Reflect on results with the participants.

Niche system (1): 20 minutes (total time: 55–75 minutes)

- Explain the niche system and the meaning of the first three sub-blocks. Provide the order that the participants have to consider them in. Clearly explain that we focus on what is present.
- Workshop participants fill in the first three sub-blocks of the niche system.
- Reflect on results with the participants.

Box 1 (continued)

Niche system (2): 20 minutes (total time: 75–95 minutes)

- Explain the two types of strategies from the niche system and the meaning of the fourth sub-block. Also explain the missing elements and resources.
- Workshop participants fill in and add to all sub-blocks of the niche system.
- Reflect on results with the participants.

Landscape: 5 minutes (total time: 95–100 minutes)

- Explain the landscape and its potential influence on the incumbent and niche systems.
- Workshop participants fill in the most relevant landscape developments.
- Reflect on results with the participants.

Iterate: 10 minutes (total time: 100–110 minutes)

- Workshop participants use the findings of the landscape or other insights to iterate their canvas.

Presentation and reflections: 10 minutes (total time: 110–120 minutes)

- Each group presents in about 90 seconds the strategies that must be undertaken in the niche system to achieve the transition goal.
- Reflect on results with the participants.