

BINGO!



On the next page you will find a bingo card.
The terms on this card have to do with societal engagement or impact and appear in this magazine.
Can you find them all? Send an e-mail to publicengagement@uu.nl with the correct page numbers, and win two free tickets to the Betweter Festival on 27 September 2024!

A meaningful conversation

When we talk to each other about our goals or strategies for societal engagement or impact, we often find that not everyone gives the same meaning to the words we use. This can lead to confusion and misunderstanding. By using this bingo, you make differences in meaning explicit. This way, you can create common ground in the conversation.

Use the following rules during the conversation, meeting or gathering.

1. Everyone gets a bingo card.
2. During the conversation, mark the terms you have heard.
3. As soon as someone has marked three terms, that person calls bingo and there is a time-out in the conversation.
4. The time-out lasts five minutes, during which you discuss which three terms have been marked.
5. You then take stock of each term: which terms are in circulation at this table? Which other terms do we use? Which terms do we choose to continue the conversation?
6. Then continue the conversation and start a new round of bingo. Start again at step 3.

BINGO!

BRIDGE BETWEEN RESEARCH AND SOCIETY	CITIZEN SCIENCE	CO-CREATION	DIALOGUE
INTERACTION	SOCIETAL IMPACT	ENCOUNTERS	OPEN SCIENCE
PUBLIC ENGAGEMENT	PUBLIC ENGAGEMENT ACTIVITIES	PUBLIC INVOLVEMENT	MUTUAL INVOLVEMENT
MAKING RESEARCH ACCESSIBLE	SCIENCE COMMUNICATION	SCIENCE CAPITAL	SCIENCE LITERACY

Brief explanation of some terms

Citizen science

Academic research in which volunteers collaborate with professional researchers and make an active contribution.

Co-creation

A scientific process in which all stakeholders influence the process and the final product, such as a plan, advice or product.

Dialogue

An equal conversation in which participants listen to each other, share knowledge and experiences and reflect together.

Societal impact

Through teaching, research or social engagement, researchers contribute to a better understanding of social issues and possible ways to deal with them.

Public engagement

Used in many different ways. What we mean by it: engaging a broad and diverse audience with academic research.

Public engagement activities

Activities involving a broad public in a non-professional, non-expert role with academic research.

Science capital

The extent to which the public is familiar with science and shows the extent to which science is part of everyday life for the public.

Science communication

Actively communicating about research with non-academics.

Science literacy

Understanding how scientific knowledge is created; that science affects your life and society; and being able to think independently and critically so you can make decisions based on research and knowledge.