Podcast assessment criteria

This course is graded on a 1-10 scale. Both sub-elements, namely structure and recording, need to be finalized with a 5,5 or higher to successfully pass this course.

The sub-elements make up the final grade as follows:
- Podcast structure grade: 60%
- Podcast recording grade: 40%

The following assessment criteria are used to grade the podcast structure and the recording:

Assessment criteria of the podcast structure [max. 1500 words]	Weighting %	Score (1-10)	Comments
Entrée [approx. 1-5 min] - Catchy opening that sparks your attention - Relevance of the contents - Specific relevance for target group - Introduction of speakers in the podcast - Introduction of the structure	20%		
Main [approx. 10-15 min] - Logical storyline - Indepthness of discussion of the main point - Relevance and diversity of (pro & contra) arguments used to support the main point - Reflection on discussion points that have been raised in literature and practice - Inclusion of your own opinion - Connection to academic sources	60%		

Dessert [approx. 1-5 min] - Summary of the contents and the main take-aways - Future discussion points or suggested reading as a cliffhanger	20%		

Assessment criteria of the podcast recording	Weighting %	Score (1-10)	Comments
Presentation - Use of voice and language (clarity, type of language) - Pleasant to listen too (speed of speech, intonation, balance between action/non-action etc.)	70%		
Creativity - Use of means to keep the listeners attention; - The recording is engaging and distinctive	20%		
Sound quality - Clear sound (no background noise or otherwise distracting sound)	10%		

Note:
This assessment form was created by Willem Janssen, Dave van Toor (Law, UU) in 2019, Gemma Corbalan and Karin van Look (Educational Development & Training, UU). Please use the form freely. Should improvements be made elsewhere, please share them with w.a.janssen@uu.nl.