

Resilient Reputations: Dynamics and Ambiguities of Naming and Shaming Corporations



Judith van Erp

Date: Thursday, May 31st, 2018
Time: 12:30 pm – 2:00 pm
Location: SBSG, Room 3260

ABSTRACT:

Global naming and shaming campaigns against harmful behavior of corporations are now a common feature of modern socio-economic practice. The many unanswered empirical questions that shaming raises, point to the absence of a more general theory on how combinations of normative and financial pressure influence corporate behavior in global markets. This presentation develops the argument for an integrated and interdisciplinary theory on shaming, combining theories on the role of reputation and social norms in economic relations, with theories on strategic behavior of corporate actors and NGO's, as well as scholarship on media logics, frames and social media. It also reviews evidence from criminological; management; and economic studies on reputational damage.

BIO:

Judith van Erp is professor of Public Institutions at Utrecht University's faculty of Law, Economics, and Governance, and one of the designated chairs of Utrecht University's interdisciplinary strategic theme 'Institutions for Open Societies'. She is committed to interdisciplinary scholarship at the crossroads of criminology, law and governance. Her research focuses on the role of non-state actors in control of corporate crime. She edited the first Routledge Handbook on White-Collar and Corporate Crime in Europe. Judith co-founded the European Society for Criminology's working group on Corporate and Organizational Crime and was co-chair of the Law and Society Association's CRN on Regulatory Governance.

Lunch will be provided!

Please RSVP by Friday, May 25, 2018 at:

<https://cls.soceco.uci.edu/webforms/judith-van-erp-research-presentation>