

4a. Personal details

Title(s), initial(s), first name, surname	Dr. Bregje C. Holleman
Male/female:	female
Date and place of birth:	Feb 5, 1968 Woerden
Nationality:	Dutch
Birth country of parents:	The Netherlands

4b. Masters of Arts

University/College of Higher Education:	Utrecht University
Date:	31-08-1993
Main Subject:	Communication in standardised attitude surveys (Cum Laude)

4c. Ph.D.

University/College of Higher Education:	Utrecht University
Date:	16-06-2000
Supervisor ('Promotor'):	prof. dr. mr. Paul van den Hoven
Co-supervisor ('Co-promotor'):	prof. dr. Huub van den Bergh
Title of thesis:	The forbid/allow asymmetry. On the cognitive mechanisms underlying question answering in surveys.

4d. Work experience since completing my Ph.D.

Nov 2000 – present	Assistant professor, Department TLC/UiL-OTS Utrecht University (1.0 fte, tenured, as of September 2011 0.9 fte tenured. as of January 2014 0.8 tenured)
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- 2015 – present: chair of the Teaching Committee (OC-TCS) of the BA Liberal Arts
- 2015- present: member of the Teaching Committee (OC-TCS) of 3 Applied Linguistic MAs
- 2014- present: Coordinator of the programme "Language and Communication" (Business Communication and Intercultural Communication) in the BA Liberal Arts (TCS/LAS)
- 2016 – present: tutor of 2/3rd year BA students in the programme Language and Communication of Liberal Arts
- 2016: obtained "Senior Kwalificatie Onderzoek" / Senior Research Qualification
- 2012-2016: Project leader of NWO-subsidized research project in Begrijpelijke Taal-program "Voting advice via Internet".
- 2012-2016: Supervisor and co-promotor of Jasper van de Pol (PhD-student at ASCoR/Amsterdam University) and dr. Naomi Kamoen (post-doc researcher at Utrecht University). Dissertation defence Jasper van de Pol: Dec 21, 2016
- 2011: obtained "Senior Kwalificatie Onderwijs" / Senior Teaching Qualification
- 2007 – 2011: Daily supervisor and co-promotor of the PhD-project of Naomi Kamoen. Dissertation defence June 22, 2012.
- 2000 – present: Supervision of about 45 MA-theses, about 30 BA-theses, many MA- and BA-internships of students in MA Communication Studies, BA Communication- and Information Sciences, BA Dutch Language & Literature, BA Liberal Arts, BA Liberal Arts & Sciences

Nov 1998 - Nov 2000	Assistant professor, Social Science Methodology, Faculty of Social-Cultural Sciences, Free University Amsterdam (0.8 fte, tenured).
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- 1998 – present: Supervision of various junior colleagues in teaching tasks or research assistant tasks
- 1998 – present: Coordination of teacher-teams when teaching large courses

Summer 1998 Research project at Free University Amsterdam (1.0 fte, secondment from Utrecht University)

1994 – 1998 PhD-student, Centre of Language & Communication/UiL-OTS, Utrecht University (1.0 fte, fixed term)

Teaching for *PhD students* and *Research MA Students Linguistics*: International Summer School of the Dutch Graduate School in Linguistics (LOT, 2008); a yearly class in the research rotation course of the International Research Master Linguistics at UiL-OTS (2004 - present), ReMA thesis E. Felker

Teaching in *Academic MA*: Survey Design and Interviewing (2016/2017), Monitoring Communication (2016/2017), Research Design (2008/2009, 2010/2011, 2011/2012, 2014/2015, 2015/2016, 2016/2017), Wording effects & Survey design (2002/2003, 2004/2005, 2005/2006, 2007/2008), MA Theses Supervision and practical period supervision (1993 – present).

Teaching in *BA*: Coherence in Text & Discourse (2012/2013), Communication, Emotion and Persuasion (2012/2013, 2013/2014, 2014/2015, 2015/2016), Text design & Persuasion (2007/2008, 2008/2009, 2010/2011, 2011/2012), BA thesis supervision CIW 2002-present, Interdisciplinary BA thesis supervision LAS 2010-present), Persuasive Texts (2000/2001, 2001/2002, 2002/2003, 2004/2005, 2005/2006), some activities in the Digital Humanities Minor (2014 – present), Communication, Organization & Crisis (2013/2014), Instruction & Persuasion (2004/2005, 2005/2006, 2006/2007, 2012/2013, 2013/2014), Methods & Statistics for Communication Research (2004/2005, 2005/2006), Text Analysis (1993/1994, 2000/2001), Introduction to Communication Studies (2001/2002), Coordination of BA-thesis supervision (2004/2005, 2005/2006), Methods & Techniques of Qualitative & Quantitative research (1998/1999, 1999/2000), Question Wording Effects in Standardized Surveys (1997/1998), The Design of Informative Texts (1993/1994), Document Design (1993/1994).

4e. Brief summary of research

My main research interest is to grasp the attitudinal and behavioural effects of subtle variation in natural language from a communicative perspective. My PhD-thesis (2000) was the first to analyse the well-known forbid/allow asymmetry in survey-answers from a communicative viewpoint (i.e. the cognitive processes involved, semantic properties of the contrasts, and the communicative context of the contrasts), and the first to generalize across many question contexts. These analyses showed the complexity of an apparently simple language use phenomenon: in order to get a full grasp, one needs a multidisciplinary perspective incorporating processes of interpretation and production, as well as aspects of the communicative setting, including receivers' attitudes.

At NIAS (2003/-04), I worked in an interdisciplinary group on survey answering and political attitudes, and started to analyse answering processes in surveys with neuro-psychologists (Van Berkum & Murre). In recent years, I pursued this work from a psycholinguistic perspective, together with Kamoen. This has led to several articles, reviewed and published in international journals. Over the past years, I extended my research interests to the cognitive operations underlying framing in persuasive and informative texts (together with Pander Maat). This work and the experiments with Van Berkum et al. on survey answering (2009) have stressed the importance of negativity bias in texts as well as surveys.

Currently, I'm working on another line of research that combines various earlier perspectives. It focuses on the extent to which Voting Advice Applications (such as Stemwijzer and Kieskompas) help citizens understand politics and understand their own position within the political landscape, and motivate them to look for additional information on politics. It includes field research focusing on the decisions made by VAA builders concerning issue selection and question wording; and we design field experiments on the effects of question wording variation,

and more specifically framing choices, within VAAs. See <http://vavi.wp.hum.uu.nl>

4f. International activities

- Organized a double conference session 'Cognition in surveys' at the 7th European Conference for Survey Methodology, Lissabon July 2017, with Naomi Kamoen
- Organized a double conference session 'Cognition in surveys' at the 6th European Conference for Survey Methodology, Reykjavik July 2015, with Naomi Kamoen
- Organizing a conference session 'Cognition in surveys' at the 5th European Conference for Survey Methodology, Ljubljana July 2012, with Naomi Kamoen
- Organized a double conference session 'Cognition in Survey Research' at the 4th European Conference for Survey Methodology, Warsaw (June 29 – July 3 2009), with Naomi Kamoen.
- Organized a conference session on 'Cognitive Models of Survey Research' at the 1st European Conference for Survey Methodology, Barcelona (July 18 - 22 2005), with Jaap Murre.
- Taught a course on Discourse Processing & Question Answering for the international Summer School of the Dutch Graduate School in Linguistics (LOT, 2008)
- Taught a course on Question Answering & Questionnaire Design in the International Research Master Linguistics at UiL-OTS (2004/2005)
- Teaching a class on framing research in the International Research Master Linguistics at UiL-OTS (2010/2011, 2011/2012, 2012/2013, 2015/2016)
- Spent 10 months at the Netherlands Institute for Advanced Study in the Humanities and Social Sciences (NIAS) in Wassenaar (2003-2004), as a member of the international interdisciplinary research group 'A New View on Survey Research'. Chair and initiator: Willem Saris. Members: Tony Chessa, Wil Dijkstra, Stasja Draisma, Milton Lodge, Jaap Murre, Akos Münnich, William van der Veld, and Bregje Holleman.
- Review activities for international journals (see 4j)

4g. Other academic activities

PhD-supervision or PhD-exams:

- Co-promotor & supervisor of Jasper van de Pol "Framing in Voting Advice Applications". ASCoR Amsterdam University. Promotor: prof dr. Claes de Vreese. Sept 2012-Sept 2016. Defense: Dec 21, 2016
- Co-promotor & daily supervisor of drs Naomi Kamoen "Question answering processes in attitude surveys. Response effects & response latencies", UiL-OTS, September 2007- December 2011. Promotors: Huub van den Bergh & Ted Sanders. Defence June 12, 2012
- Opponent for PhD-thesis drs Sanne van 't Hof, Utrecht University, defence October 6 2006.
- Member of exam committee and opponent for PhD-thesis drs Yfke Ongena, Free University Amsterdam, defence December 6 2005.

Editorships & reviewing:

- Editor of Special Issue for Tijdschrift voor Taalbeheersing on "Begrijpelijke Taal", together with Carel Jansen and Ted Sanders (Nov 2016-June 2017).
- Editor of Tijdschrift Taalbeheersing, together with Carel Jansen, Henrike Jansen and Jos Hornikx (January 2016-)
- Editor of *neerlandistiek.nl* (2000-2014), an electronic peer-reviewed scientific journal on Dutch language and literature.
- Editor of *Nednummer* (1997-2001), a bi-annual magazine for alumni of Dutch Language & Literature.
- Guest editor of ANÉLA Juniorendag [Applied Linguistic research by PhD-students and MA-students] *Toegepaste Taalwetenschap in Artikelen* 59,2 (1997). A.J.A. Meijers, L.J.A. Nienhuis, W. Elsing (eds). Guest editors: B.C. Holleman & M.M. Mulder.
- Anonymous reviewer for Applied Cognitive Psychology (Wiley Publishers), Journal of Official Statistics (Statistics Sweden), Argumentation (Springer), Tijdschrift voor Taalbeheersing (W-Nh), Public Opinion Quarterly (POQ).

Conference Organisation:

- see also 4h (international activities)
- Organization of a one-day international workshop on Framing in Communication at Utrecht

University. Speakers: prof Roger Tourangeau (U Michigan/Weststat), Dr Eric Igou (Limerick University), prof Arie Verhagen (Leiden University), drs. Naomi Kamoen (Utrecht University), dr. Henk Pander Maat (Utrecht University), dr. Tom Louwerse (Leiden University).

- Organization of three workshops at KNAW (the Royal Dutch Science Academy) as a member of the Platform for Communication, Media & Information to stimulate research initiatives and interdisciplinary cooperation in these three fields (Oct 7 2008, Dec 9 2008, Feb 10 2009).
- Organization of 7th ANÉLA Juniorendag in Utrecht, on applied linguistics (1997).
- Co-organizer of 6th ANÉLA Juniorendag in Nijmegen, on applied linguistics (1996)
- Co-organizer of SIG/EARLI Writing Conference Utrecht, on writing and models of writing (1995)

Committees and other organizational work:

- Coordinator of programme (Hoofdrichting) "Language and Communication" (Business Communication and Intercultural Communication) in the BA Liberal Arts (TCS/LAS) (Aug 2014 – present)
- Member of a *Future Food* Committee to organize a symposium on food labelling and food choice, June 29 2017, with Leo Lentz, Denise de Ridder, André Knulst, Floor Kroese, Harmieke van Os.
- Chair of a committee "NU2040", organizing various activities resulting in a journal issue and a short film about (the future of) the field of Dutch Language and Literature in Utrecht, with Feike Dietz, Sterre Leufkens and BA students Levi Remijnse and Annika van Bodegraven
- Member of the Teaching Committee (OC) of three MAs in Applied Linguistics (Aug 2015 – present)
- Chair of the Teaching Committee (OC) of the BA Liberal Arts (TCS) (August 2015 – present)
- Chair of the alumni association for the department of Dutch Language & Literature, Utrecht University (August 2011 – 2013)
- Member of the humanities MA thesis jury 2014 (chair Ido de Haan)
- Member of KNAW (Royal Dutch Science Academy)-platform for Communication, Media & Information Studies (chair: prof. dr. Claes de Vreese, May 2008 - 2012).
- Member of Opleidingscommissie Taal- & Cultuurstudies [Programme Committee Liberal Arts] Utrecht University (Oct 2004 – Aug 2015).
- Member of several selection committees for PhD-students and Assistant Professors at Utrecht University and Free University Amsterdam.
- Lecture committee Utrecht Communication Studies, organization of monthly lectures, together with Henk Pander Maat (2004-2006).
- Member of Opleidingscommissie Nederlandse Taal en Cultuur [Programme Committee Dutch Language & Culture] Utrecht University (2000 – 2001).
- Member of Commission Didactics for Large Groups, Free University Amsterdam (1999-2000).
- Member of Opleidingscommissie Promovendi [Programme Committee for PhD-students] Uil-OTS Utrecht University (1996-1998).
- Chair and initiator of AiO-overleg Letteren [Informal Union for PhD-students in Humanities], Utrecht University (1995-1996).
- Board Member of Alumni Network 'Nedwerk', Utrecht (1997, 1998).
- Initiator of OER-book (OnderwijsEvaluatieRapport, yearly course evaluations by students) for Humanities (1990-1992).
- Member of Faculteitsraad Letteren (Faculty Council Humanities) as a student (1990-1991).

Professional memberships:

Vereniging Interuniversitair Overleg Taalbeheersing (VIOT), American Association for Public Opinion Research (AAPOR), World Association of Public Opinion Research (WAPOR), European Association of Survey Research (ESRA), International Pragmatics Association (IPrA).

4h. Scholarships, grants and prizes

- NWO Open Access grant to publish our work in PLOS ONE (Oct 2016)
- I wrote a proposal for a Vrije Competitie grant (NWO) in 2015 called "Getting (out) the vote. How Voting Advice Applications affect citizens' political understanding. Together with Claes de Vreese. This was not granted. I rewrote and resubmitted in in 2016 with NWO Vrije Competitie "Getting (out) the vote. How Voting Advice Applications affect citizens' political literacy. Again together with Claes de Vreese.
- NWO-grant of E 250.000 in the program Comprehensible Language for *Voting Advice via Internet*, a research project together with Claes de Vreese (Amsterdam University), in

- cooperation with Kieskompas BV (dr. André Krouwel, Free University), the scientific board for the government council (WRR, dr. Will Tiemeijer) and the city council of Utrecht. This grant, together with E 75.000 provided by Amsterdam University, allows us to work on this project Sept 2012-Sept 2016, together with a PhD student (J. van de Pol) and a post-doc researcher (N. Kamoen).
- Aspasia grant of E 6.000,= awarded by the Faculty of Humanities to write a Vrije Competitie Research Proposal (Dec 2014)
 - Aspasia grant of E 6.000,= awarded by the Faculty of Humanities to write a Vrije Competitie Research Proposal (Dec 2015)
 - Aspasia grant of E 3.000= awarded by the Faculty of Humanities (UU) to organize a workshop on framing in communication in June 2012.
 - I wrote a proposal for a Vidi-grant (NWO) on framing in persuasion and attitude surveys 3 times. In 2008/2009 it got through the final selection round (the interviews) and my project was judged 'subsidizable' (but ranked just too low to be awarded the E 800.000), in 2009/2010 an improved and revised version was rejected right in the first selection round, and in 2011/2012 a new version got through the first two rounds but was rejected just before the final selection round.
 - Selected for coaching in the "Young Female Academics"-programme at Utrecht University, 2007/2008
 - Selected to be a fellow at NIAS (Netherlands Institute for the Advanced Study in the Humanities and Social Sciences) 2003/2004
 - Received NWO-funding to replace teaching duties during my NIAS fellowship 2003/2004
 - Publication subsidy by NWO for publication of commercial edition of dissertation "The forbid/allow asymmetry. On the cognitive mechanisms underlying wording effects in surveys" by Rodopi Publishers, Amsterdam/Atlanta (2000)
 - Correction subsidy by NWO for publication of commercial edition of dissertation "The forbid/allow asymmetry. On the cognitive mechanisms underlying wording effects in surveys" by Rodopi Publishers, Amsterdam/Atlanta (2000)
 - NWO-grant for conference visit (Quantitative Linguistics Conference Helsinki 1997)
 - Honourable mention at ACON thesis prize 1994 for own thesis "De Communicatie Satisfactie Questionnaire (CSQ). Analyse van een vragenlijstonderzoek" [The Communication Satisfaction Questionnaire. Analysis of a standardised survey]

Paper award:

- Top Student Paper Award in the Political Communication Division at the 2016 ICA general conference with the paper "Do Voting Advice Applications Narrow the Digital Divide? A Quasi-Experiment". Written by Jasper van de Pol, Bregje Holleman, Naomi Kamoen, André Krouwel en Claes de Vreese.
 - Top Student Paper Award within the Political Communication Division for ICA 2014 with the paper "Users of VAAs – A Typology". Written by Jasper van de Pol, Bregje Holleman, Naomi Kamoen, André Krouwel, Claes de Vreese.
- Awards for MA-theses I (co-)supervised:
- Thesis Prize Utrecht Faculty of Humanities for MA-student Naomi Kamoen, supervised with Huub van den Bergh (2007)
 - Short-listed for Thesis Prize Nederlandse Taalunie (Dutch Language Union) for MA-student Naomi Kamoen, supervised with Huub van den Bergh (2007)
 - Thesis Prize Nederlandse Taalunie for MA-student Saskia Tuijn, supervised with Huub Van den Bergh (2004).

5a. Publications

Refereed scientific journals

- Kamoen, N., & Holleman, B. (2017). I don't get it. Response difficulties in answering political attitude questions in Voting Advice Applications. *Survey Research Methods*
- Kamoen, N., Holleman, B., Mak, P., Sanders, T., & Van den Bergh, H. (2017) Why are negative questions difficult to answer? On the processing of linguistic contrasts in surveys. *Public Opinion Quarterly*
- Holleman, B., Kamoen, N., Krouwel, A., Van de Pol, J., & De Vreese, C. (2016). Positive vs. Negative: The Impact of Question Polarity in Voting Advice Applications. PLOS One, doi: <http://dx.doi.org/10.1371/journal.pone.0164184>
- Van Outersterp, R., Kamoen, N., & Holleman, B. (2016). Inwisselbaar of niet? De middelste antwoordoptie en de non-responsoptie in stemhulpen. *Tijdschrift voor Taalbeheersing*, 38(1), 27-55
- Kamoen, N., Holleman, B., Van de Pol, J., Krouwel, A., De Vreese, C. (2015). Boosting electoral transparency? The effect of Voting Advice Applications on political knowledge and vote choice. *Irish Political Studies (Special Issue)* 30(4), 595-61. DOI: 10.1080/07907184.2015.1099096
- Van de Pol, J., Holleman, B., Kamoen, N., Krouwel, A., & De Vreese, C. (2014). Beyond young, higher educated males: a typology of VAA users. *Journal of Information Technology and Politics*, 11, 397-411.
- Kamoen, N., Holleman, B.C. & Bergh, H. van den (2013). Positive, negative, and bipolar questions: the effect of question polarity on ratings of text readability. *Survey Research Methods*, 7/3
- Holleman, B.C., Kamoen, N. & Vreese, C. de (2013). Stemadvies via Internet: antwoorden, attitudes, stemintenties. *Tijdschrift voor Taalbeheersing*, 35(1), 25-46.
- Kamoen, N., Holleman, B., Nouwen, R., Sanders, T., & Van den Bergh, H. (2011). Absolutely relative or relatively absolute? The linguistic behavior of gradable adjectives and degree modifiers. *Journal of Pragmatics*, 43, 3139-3151
- Kamoen, N., Holleman, B., Mak, P., Sanders, T., & Van den Bergh, H. (2011), Agree or Disagree? Cognitive processes involved in answering contrastive survey questions. *Discourse Processes*, 48, 355-385
- Van Berkum, J.J.A., Holleman, B.C., Nieuwland, M., Otten, M., & Murre, J. (2009). Right or wrong? The brain's fast response to morally objectionable statements. *Psychological Science*, 20, 1092 -1099
- Holleman, B.C., & Pander Maat, H. (2009). The pragmatics of profiling. Framing effects in text interpretation and text production. *Journal of Pragmatics* 41 (11), 2204-2221.
- Holleman, B.C., & Murre, J.M.J. (2008). Getting from neuron to checkmark. Models and methods in cognitive survey research. *Applied Cognitive Psychology*, 22 (5), 709-732.
- Chessa, A.G., & Holleman, B.C. (2007). Answering attitudinal questions. Modelling the response process underlying contrastive questions. *Applied Cognitive Psychology*, 21 (2), 203-225.
- Kamoen, N., Holleman, B.C., & Van den Bergh, H. (2007), Hoe gemakkelijk is een niet moeilijke tekst? Een meta-analyse naar het effect van vraagformulering bij het meten van tekstwaardering [How easy is a not difficult text? A meta-analysis into the effects of question wording when measuring text evaluation]. *Tijdschrift voor Taalbeheersing*, 29 (4), 314-330.
- Holleman, B.C. (2006). The meanings of 'yes' and 'no'. An explanation for the forbid/allow asymmetry. *Quality & Quantity*, 40, 10-38.
- Tuijn, S., Van den Bergh, H., & Holleman, B.C. (2004). Het sturend effect van vragen met voorbeeldantwoorden in een face-to-face setting [The distorting effect of questions with suggestions for an answer]. *Tijdschrift voor Taalbeheersing*, 26 (1), 1-20.
- Holleman, B.C., & Schilperoord, J. (2001). Taalkunde en Taalbeheersing: What's in a name? *Nederlandse Taalkunde*, 6 (3), 233-238.
- Holleman, B.C. (1999a). Wording Effects in Survey Research: Using Meta-analysis to Explain the Forbid/Allow asymmetry. *Journal of Quantitative Linguistics*, 6 (1), 29-40.
- Holleman, B.C. (1999b). The Forbid/Allow Asymmetry: Two Correlational Studies. *Sociological*

(Re)submitted

- Van de Pol, J., Kamoen, N., Krouwel, A., De Vreese, C., & Holleman, B. (submitted). Pushing the voting advice left or right: Identifying framing effects in a field experiment.
- Van de Pol, J., Kamoen, N., Krouwel, A., De Vreese, C., & Holleman, B. (submitted). The effect of Voting Advice Applications on political efficacy and knowledge: A quasi-experiment.
- Van de Pol, J., Kamoen, N., Krouwel, A., De Vreese, C., & Holleman, B. (submitted). Same but different: How types of users use Voting Advice Applications in first- and second-order elections
- Kamoen, N., Van de Pol, J., Krouwel, A., De Vreese, C., and Holleman, B. (submitted). I don't know. The effect of statement polarity on the proportion of no-opinion answers in online Voting Advice Applications

Conference papers (published on conference website or proceedings)

- Van de Pol, J., Kamoen, N., Krouwel, A., De Vreese, C., & Holleman, B. (2016, ICA Japan). The effect of Voting Advice Applications on political efficacy and knowledge: A quasi-experiment.
- Van de Pol, J., Kamoen, N., Krouwel, A., De Vreese, C., Holleman, B.C. (2015). Issue framing effects in VAAs – A field experiment. 65th ICA Annual Conference, Puerto Rico
- Holleman, B.C. & Kamoen, N. (2015). Positive vs. Negative. Question polarity in Voting Advice Applications: affecting the answers and the advice. 65th ICA Annual Conference, Puerto Rico
- Holleman, B. & Kamoen, N. (2014). Positive versus Negative wordings: a threat to the validity of VAAs. ECPR General Conference Glasgow
- Kamoen, N., & Holleman, B.C. (2014). The effect of VAAs on political knowledge and vote choice. ECPR General Conference Glasgow
- Van de Pol, J., Holleman, B., Kamoen, N., & Krouwel, A. (2014). A typology of VAA users. ICA Annual Conference Seattle
- Kamoen, N., Holleman, B.C., Krouwel, A., Van de Pol, J., De Vreese C. (2013). Shaping voters? The effect of VAAs on political knowledge and vote choice. ECPR general conference Bordeaux
- Van de Pol, J., Holleman, B.C., Kamoen, N., Krouwel, A., De Vreese C. (2013). Beyond young, higher educated males. A typology of VAA users. ECPR Annual Conference Bordeaux.
- Holleman, B.C. (2005). Question wording effects and processes of question answering. A different way of measuring response latencies. In C. van Dijkum, J. Blasius, & C. Durand (Eds.), *Recent developments and applications in social research methodology. Proceedings of the RC33 6th International Conference On Social Science Methodology*. Amsterdam 2004 Aug 17-20. CD-ROM Barbara Budrich Publishers. ISBN 3-908394-44-33

Books, or contributions to books

- Van den Berg, H., Mehcz, M., Houtkoop-Steenstra, H., & Holleman, B. (2000). *Opinie-maken of opinie-meten. De rol van stellingvragen in markt- en opinieonderzoek* [Making opinions or measuring opinions. The role of assertions in marketing and opinion research]. ISBN 90-73849-10-1. Stichting voor Culturele Studies Amsterdam.
- Holleman, B.C. (2000). *The Forbid/Allow Asymmetry. On the cognitive mechanisms underlying wording effects in surveys*. Amsterdam/Atlanta: Rodopi Publishers.
- Holleman, B.C. (1997). Is verbieden niet toelaten? Een meta-analyse [Is to forbid not to allow? A meta-analysis]. In H. van den Bergh, D. Janssen, N. Bertens, & M. Damen (Eds.), *Taalgebruik Ontrafeld* (pp. 427-437). Dordrecht: Foris Publications.
- Holleman, B.C. (1994). Analyse van vragenlijstonderzoek vanuit een taalgebruiksperspectief [Analysis of survey research from a language use perspective]. In A. Maes, P. van Hauwermeiren, & L. van Waes (Eds.), *Perspectieven in Taalbeheersingsonderzoek* (pp. 240-249). Dordrecht: ICG Publications.

Submitted research proposals

- Holleman, B.C. (2016), Vrije Competitie-grant proposal (NWO). Getting the vote. How Voting Advice Applications affect citizens' political literacy. Together with Claes de Vreese. *Not granted*
- Holleman, B.C. (2015), Vrije Competitie-grant proposal (NWO). Getting the vote. How Voting Advice Applications affect citizens' political understanding. Together with Claes de Vreese. *Not granted*
- Holleman, B.C. (2008, 2009, 2011), Vidi-grant proposal (NWO). I wrote a proposal for a Vidi-grant on framing in persuasion and attitude surveys 3 times. In 2008/2009 it got through the final selection round (the interviews) and my project was judged 'subsidizable' (but ranked too low to be awarded the E 800.000), in 2009/2010 an improved and revised version was rejected right in the first selection round, and in 2011/2012 a new version got through the first two rounds but was rejected just before the final selection round.
- 3 UU Aspasia seed money proposals: 2012 for conference organisation with Naomi Kamoen, 2014 and 2015 to write a research proposal (VC)
- Holleman, B.C. (2004). *Question answering processes in attitude surveys. Response effects and response latencies*. Research proposal for a PhD-project in Uil-OTS. 12 pp.

Research reports

- Holleman, B.C., Glasbeek, H., De Jeu, A., Van der Mast, N., & Stronks, E. (1995). AiO-overleg Letteren. *Het AiO-stelsel onder de loep. Resultaten van de enquête gehouden in mei 1995 onder de aio's en oio's van de faculteit Letteren*. [Evaluation report for faculty of Humanities] 27 pp.

Published Reviews in English or Dutch in scientific journals

- Holleman, B.C. (2009). Pictures & Text. Short review of an article from Applied Cognitive Psychology and from Public Opinion Quarterly. *Information Design Journal*, 16 (3).
- Holleman, B.C. (2008). Survey design: mode effects. Short review of an article from Computers in Human Behaviour and from Public Opinion Quarterly. *Information Design Journal*, 16 (1).
- Holleman, B.C. (2008). Text Comprehension. Short review of a theme issue of Applied Cognitive Psychology 22. *Information Design Journal*, 16 (1).
- Holleman, B.C. (2007). Designing Surveys Short review of a theme issue of Applied Cognitive Psychology 21(2). *Information Design Journal*, 15 (3), 288.
- Holleman, B.C. (2007). Misinformation and false memories. Short review of a theme issue of Applied Cognitive Psychology 20. *Information Design Journal*, 15 (1), 85-86.
- Holleman, B.C. (2007). Designing good surveys. Short review of an article from Public Opinion Quarterly 70/1. *Information Design Journal*, 15 (1), 86.
- Holleman, B.C. (2007). Cognitive load. Short review of an article from Applied Cognitive Psychology 20/3. *Information Design Journal*, 15 (1), 88-89.
- Holleman, B.C. (2006). Recent advances in Expertise Research. Short review of an article from Applied Cognitive Psychology 19. *Document Design*, 14 (2).
- Holleman, B.C. (2006). Expertise and Education. Short review of an article from Applied Cognitive Psychology 19. *Document Design*, 14 (3).
- Holleman, B.C. (2006). The Language of Lies. Short review of an article from Applied Cognitive Psychology 19. *Document Design*, 14 (2).
- Holleman, B.C. (2006). Polling politics, media and election campaigns. Short review of an article from Public Opinion Quarterly 69/5 and of an article from Applied Linguistics 26/4. *Document Design*, 14 (2).
- Holleman, B.C. (2006). Issue Framing. Short review of an article from Political Psychology 26/6. *Document Design*, 14 (2).
- Holleman, B.C. (2005). Bespreking: Waveren, Michelle van (2004). Interviewen. Onthullend en respectvol. Bussum: Coutinho. ISBN 9062834469. [Book review of "Interviewing. Revealing and respectful"]. *Tijdschrift voor Taalbeheersing*, 27 (1), 81-82.
- Holleman, B.C. (2005), Research Watch 1. Short review of two articles from Public Opinion Quarterly (68). *Information Design Journal*, 13 (2), 172-173.
- Holleman, B.C. (2001). Bespreking: P. Kaashoek en M. Simons (2000). Schrijven voor

- (multi)media. [Book review of 'Writing for Multi-media']. *Tijdschrift voor Taalbeheersing*, 23 (1), 65-67.
- Holleman, B.C. (1998). Bespreking: Agnes Verbiest (1997). De oorbellen van de minister. Taal en denken over vrouwen [Book review of "The earrings of the minister. Language and thinking about women"]. *Tijdschrift voor Taalbeheersing*, 20 (3), 279-281.
- Holleman, B.C. (1997). Bespreking: Sanders E. (1995). Geoniemenwoordenboek. Woorden die zijn afgeleid van plaatsnamen. [Book review of Dictionary of Geonyms]. *Tijdschrift voor Taalbeheersing* 19 (2), 181-182.

Valorisation: Non-scientific publications

- Holleman, B.C., & Kamoen, N. (2017). Wijzer stemmen. *Tekstblad* 23/01: 6-10
- Kamoen, N. & Holleman, B. (2015, September 26). Workshop Eerste Hulp Bij Stemhulpen (E.H.B.S.). Drongo Festival, Utrecht.
- Holleman, B.C. (2008). Sturende vragen [Leading questions]. In J. Reid, B. Geleijnse, & J.-M. van Tol (pp 22-24), *Fokke & Sukke kunnen het niet alleen*. Soest: Uitgeverij Catullus.
- Holleman, B.C. (2008). De Kettingvraag. Antwoord op een vraag over de overtuigingskracht van de eenvoud. [Short radio interview on why simple texts are more persuasive]. In: *Radioprogramma Hoe?Zo!* (Teleac), Radio 5, March 13, 2008, 21.00-22.00.
- Holleman, B.C. (2005). Zelfs koopzondag leent zich niet voor een referendum [Even buying on Sundays is not a suitable issue for a referendum]. *Dagblad Trouw, De Verdieping* June 10, 2005, p7.
- Holleman, B.C. (2004). Slopen of afbreken? Het formuleren van enquêtevragen. [To demolish, or to break down? The wording of survey questions]. *Onze Taal*, 2004 (6), 173-175.
- Holleman, B.C. (2004). *Sturende vragen. Toelichting bij cartoon en enquête in het kader van tentoonstelling "Fokke en Sukke kunnen het nog steeds niet alleen"*. [Leading questions. Short text accompanying a cartoon at an exhibition]. In: Museum de Beijerd Breda. April 17 2004- June 20 2004 and Persmuseum Amsterdam December 12 2003- Feb 22 2004.
- Holleman, B.C., & Van de Zande, L. (2004). "Ik ben altijd een onderwijspersoon gebleven." Interview met Thijs Pollmann bij zijn afscheid. [Interview with Prof dr. Thijs Pollmann]. *Nednr* 9 (2), 2-7.
- Holleman, B.C., & Van de Zande, L. (2000). 'Het moet ronken'. Interview met Aspasia-onderzoekers Hanneke Houtkoop en Marijke Meijer Drees. [Interview with two female researchers about their research grant]. *Nednummer*, 6 (1).
- Holleman, B.C. (2000). "Neerlandistiek.nl". Eerste elektronisch wetenschappelijk tijdschrift voor de neerlandistiek. [Short review of a new journal "neerlandistiek.nl"]. *Nednummer*, 6 (2), 16-17.
- Holleman B.C. (1999), Document Design. Journal of research and problem solving in organizational communication'. [Short review of a journal]. *Nednummer*, 5 (2)
- Holleman, B.C., & Van de Zande, L. (1999). 'Uitzicht op de Dom'. Interview met W.P. Gerritsen. [Interview with professor Gerritsen]. *Nednummer*, 5 (2.)
- Holleman, B.C. (1999). 'Bijna altijd zon'. Interview met Joy de Jong [Interview with Joy de Jong]. *Nednummer*, 5 (1).
- Holleman, B.C., & Van de Zande, L. (1998). 'Reken meer aan die letter dan aan die gees.' Interview met Redbad Fokkema [Interview with Redbad Fokkema]. *Nednummer*, 4 (1), 4-7.
- Holleman, B.C. (1997). Hoe verwijst je naar een website? Op zoek naar taaladvies. [How to refer to a website? In search of language advice]. *Nednummer*, 3 (2), 18-20.
- Holleman, B.C., & Van de Zande, L. (1997). 'Mijn liefhebberij was zomaar ineens mijn vak.' Interview met Wim Drop. [Interview with prof dr. Drop]. *Nednummer*, 3 (1), 4-7.
- Holleman, B.C., & Schelhaas, G. (1997). "We hangen niet de mythe van de kunstenaar aan" Interview met Cobi Peelen en Hubert Roza [Interview with two drama writers]. *Nednummer*, 3 (1), 20-24.
- Holleman, B.C. (1995). Bespreking EARLI/ECWC Writing Conference: informatief en interactief.[Review of a writing conference]. *Opleiding & Ontwikkeling*, 8 (34), 55-57.

Valorisation: Overview of general press publications about my work / etc.

- Jansen, M. (March 3, 2017). Onbegrip leidt tot verkeerd stemadvies. See [Kennislink](#).

- Nuland, M. van (June 2016). Op weg naar begrijpelijke taal en effectieve communicatie. p. 16/17. See [Hypothese](#)
- Jansen, M. (March 13, 2015). Hoe neutraal kan een stemhulp zijn? See [Kennislink](#).
- Mebius, D. (Feb 8, 2017). Stemwijzers bieden hulp in tijden van keuzestress. Volkskrant 8 feb.
- No author.(February 16, 2015). Symposium stemhulpen: zegen of onzin? See [NWO Nieuwsbrief Begrijpelijke Taal](#).
- Science Café Utrecht/De Kennis van Nu-radio 5, Interview over stemhulpen en de gemeenteraadsverkiezingen. Op 31 maart 2013 Studium Generale, semi-live op radio 5 21.00-22.00.
- Nut en Noodzaak van kiestulpen. Debat bij Spui25/NWO met Bregje Holleman (ook mede-organisatie), Claes de Vreese, Jochum de Graaf (ProDemos/Stemwijzer) en Jan Paternotte (D66 A'dam), geleid door Sandra Rottenberg, op 13 maart 2014 17.00-19.00.
- Holleman, B., Kamoen, N., Van de Pol, J., Krouwel, A., & De Vreese, C. (2014, November 4). Inleiding: stemhulpen, zegen of onzin? Presentation at the symposium "Stemhulpen. Zegen of Onzin?" in Utrecht.
- Kamoen, N., Holleman, B., Van de Pol, J., Krouwel, A., & De Vreese, C. (2014, November 4). De formulering van stemhulpstellingen. Presentation at the symposium "Stemhulpen. Zegen of Onzin?" in Utrecht.
- Van de Pol, J., Kamoen, N., Holleman, B., Krouwel, A., & De Vreese, C. (2014, November 4). Wie gebruiken stemhulpen en welke invloed hebben stemhulpen. Presentation at the symposium "Stemhulpen. Zegen of Onzin?" in Utrecht.
- Venderbosch, M. (2014), *Kiestulp schiet alle kanten op*. Interview in AD/Utrechts Nieuwsblad 12-03-2014 pp 4-5.
- Beintema, N. (2012), Grip op ongrijpbare stembepalers. Interview in *Hypothese. NWO-tijdschrift over wetenschap* 19/9. Pp. 10-12
- Personal values colour sentence comprehension within milliseconds. Press announcement on Psychological Science publication by Van Berkum, Holleman et al. (2009), picked up by scientific blogs and radio programmes, e.g. a short interview by Harmke Pijpers in Denktank, Business News Radio, July 29, 2009
- Sturende vragen [Leading questions]. In: *Fokke & Sukke kunnen het niet alleen*. [F&S can't do it by themselves]. 2008. Soest: Catullus, p. 22-24
- De Kettingvraag. Answer to a question on the persuasive power of simple language. In: *Radioprogramma Hoe?Zo!* (Teleac), Radio 5, March 13 2008, 21.00-22.00.
- Kamoen, N., Holleman, B.C., & Van den Bergh, H. (2008). Ondeskundige Balkenende? [Is the prime-minister incompetent?]. Presentation for *NWO Bessensap*, May 26.
- Short interview by Monic Slingeland on a political survey in *Dagblad Trouw*, June 2, 2006
- 'De stelling van Bregje Holleman: Er wordt teveel betekenis gegeven aan opiniepeilingen.' [The view of Bregje Holleman: too much weight is attached to opinion polls] Large interview by Marc Leijendekker in *NRC Handelsblad*, May 20, 2006.
- Zelfs koopzondag leent zich niet voor een referendum. [Even buying on Sundays is not a suitable topic for referendums. Opinion article]. In: *Dagblad Trouw, De Verdieping*, June 10 2005.
- Slopen of afbreken? Het formuleren van enquêtevragen. [To demolish or to tear down? Wording survey questions.] In: *Onze Taal* 2004 (6), 173-175.
- Sturende vragen. Toelichting bij cartoon en enquête in het kader van *tentoonstelling [Leading questions. Note to a cartoon and a questionnaire at the exhibition "Fokke en Sukke kunnen het nog steeds niet alleen"]*. At Museum 'de Beijerd' in Breda. April 17 2004-June 20, 2004 and at 'Persmuseum' in Amsterdam, December 12, 2003- February 22, 2004.
- Workshops on survey design and interpretation of results, e.g. at the Utrecht Circle of Communication Professionals (2006), for Lectoraat-researchers at Hogeschool InHolland (2005/2006, 2007/2008).
- Holleman, B.C. (2005). "De stamtafel regeert". Debat met P.H. Donner, H. te Velde, B.J. Spruijt, M. de Bok en W. Breedveld [Public debate on civil participation in democracy]. Den Haag, November 10, 2005.

Debate! (2012-present)

- Holleman, B., Kamoen, N., Van de Pol, J., De Vreese, C. (2014). Stemhulpen: Zegen of onzin? Symposium en Debat in samenwerking met de Gemeente Utrecht (4 november 2014)

- Holleman, B. (2014, March 31) Interview Kennis van Nu, Radio1/Studium Generale at Utrecht University
- Holleman, B. & De Vreese, C. (2014, March 13). Stemhulpen, zin of onzin? Debate at Spui 25 (NWO)

Invited Presentations

- Holleman, B. (2017). The contribution of VAAs to participation in democracy. How language and social cognition shape cooperation: An Institutions workshop, Utrecht University, April 6, 2017
- Kamoen, N., Holleman, B., Van de Pol, J., Krouwel, A., & De Vreese, C. (2015, July 15). Valence framing in Voting Advice Applications (VAAs). Effects on substantive and non-substantive answers. 6th European Survey Research Association Conference, Reykjavik, Iceland.
- Holleman, B., & Kamoen, N. (2015, July 15). Cognitive processes underlying the answers to Voting Advice Applications. Think aloud studies. 6th European Survey Research Association Conference, Reykjavik, Iceland.
- Holleman, B.C., Kamoen, N., Van de Pol, J. & De Vreese, C (29-11-2013). *Stemadvies via Internet*. Tilburg, BT-dag / Afscheid Jan Renkema.
- Kamoen, N. & Holleman, B.C. (2013). *Voting Engagement Tools as political decision aids. Effects on political literacy and political attitudes*. NWO Begrijpelijke Taal Bijeenkomst.
- Kamoen, N. & Holleman, B.C. (26-06-2013). *Why are negative questions difficult to answer? On the cognitive processes of question answering*. Rotterdam, SARMAC general conference.
- Holleman, B.C. & Kamoen, N. (2012). *Voting Advice Applications: surveys measuring or forming attitudes?* Keynote lecture at the Fifth Conference of the European Association for Survey Research. Ljubljana, July 15-19, 2013.
- Holleman, B.C., & Pander Maat, H. (2012), Framing effecten [Framing effects]. Paper presentation at the 12th VIOT-conference (Vereniging Interuniversitair Overleg Taalbeheersing). Leiden University, November 26 2012
- Holleman, B.C. & Kamoen, N. (2009). *Cognition in Surveys*. Keynote lecture at the Third Conference of the European Association for Survey Research. Warsaw, June 29 - July 3.
- Kamoen, N., Holleman, B., & Van den Bergh, H. (Utrecht, 30 november 2009). *Absolutely relative or relatively absolute? The linguistic behavior of gradable adjectives and degree modifiers*. Presentation at workshop opening of Vidi –project Rick Nouwen “Degrees under Discussion”.
- Holleman, B.C., & Pander Maat, H. (2008). *Framing*. Paper presentation for Discourse on Tuesday, Utrecht University, June 24.
- Holleman, B.C., & Pander Maat, H. (2008). *Framing as a discourse phenomenon*. Paper presentation for International Stylistics Workshop. Leiden University, January 11.
- Berkum, J. van, Holleman, B.C., Nieuwland, M., & Murre, J. (2006). *Studying question answering with brain potentials*. Paper presentation at Discourse, Communication & Cognition Conference (DCC), Utrecht University, Nov 9-10.
- Meijer Drees, M., & Holleman, B.C. (2006). *Retorica in de taalbeheersing en de letterkunde*. [Rhetoric in speech communication and literature]. Paper presentation at Discourse, Communication & Cognition Conference (DCC), Utrecht University, Nov 9 -10.
- Holleman, B.C. (2005). "De stamtafel regeert". Debat met P.H. Donner, H. te Velde, B.J. Spruijt, M. de Bok en W. Breedveld [Public debate on civil participation in democracy]. Sociëteit Witte Den Haag, November 10.
- Holleman, B.C., & Murre, J. (2005). *Cognitive models of survey research*. Keynote lecture at the First Conference of the European Association for Survey Research in Barcelona, July 18-22.
- Holleman, B.C. (2003). *Communication in standardized attitude surveys: the cognitive processes underlying a 'yes' or a 'no'*. Invited Lecture Amsterdam Centre for Language and Communication. University of Amsterdam, November 28.
- Holleman, B.C. (2000). *De Ja/Nee+ Theorie. Waarom de antwoorden op tegengestelde vragen verschillen*. [The yes/no+ theory. Why the answers to contrastive questions differ]. Paper presentation at Social-Sciences Faculty Utrecht University, November 29.
- Holleman, B.C. (2000). *Waarom verschilt 'ja' van 'nee'. Een verklaring voor de verbieden/toelaten asymmetrie* [Why does no not mean yes? An explanation for the forbid/allow asymmetry]. Paper presentation at the Amsterdam University (Faculty of Political, Social & Cultural Sciences), Oct 20.
- Holleman, B.C. (2000). *De betekenis van 'ja' en 'nee'. Over het effect van vraagformulering in*

vragenlijsten [The meanings of yes and no. On the effect of question wording in surveys].
Paper presentation at the University of Amsterdam (Research group Rhetorics), October 13.

Selected Presentations (2000 -)

- Kamoen, N., & Holleman, B. (2016, May 12-16). Who gets it? Comprehension difficulties in political attitude questions. Poster presentation at the AAPOR annual conference in Austin.
- Holleman, B.C.; Kamoen, N.; Pol, van de J.; Krouwel, A.; De Vreese, C. (2016, May 12-16). Positive vs. Negative: How question polarity in Voting Advice Applications affects the answers and the voting advice. Presentation at the AAPOR annual conference in Austin.
- Holleman, B., & Kamoen, N. (2016, November 10-14) Combining pretest methods to investigate comprehension problems in attitude questions. Evidence from Voting Advice Applications. Presentation at the QDET conference in Miami.
- Van de Pol, J., Holleman, B., Kamoen, N., Krouwel, A., & De Vreese, C. (2016, June 11th). Do Voting Advice Applications Narrow the Digital Divide? A Quasi-Experiment. Presentation at the ICA conference in Fukuoka, Japan
- Van de Pol, J., Holleman, B., Kamoen, N., Krouwel, A., & De Vreese, C. (2016, May 11th). Do Voting Advice Applications Narrow the Digital Divide? A Quasi-Experiment. Presentation at the WAPOR conference in Austin, US
- Van de Pol, J., Holleman, B., Kamoen, N., Krouwel, A., & De Vreese, C. (2016, February 4th). The effect of Voting Advice Applications on political efficacy and knowledge: A quasi-experiment. Presentation at the Etmaal van de Communicatiewetenschap in Amsterdam
- Van de Pol, J., Holleman, B., Kamoen, N., Krouwel, A., & De Vreese, C. (July 2015). Issueframing effects in VAAs – A field experiment. 6th European Survey Research Association Conference Reykjavik Iceland.
- Van de Pol, J., Holleman, B., Kamoen, N., Krouwel, A., & De Vreese, C. (24 May 2015). Issueframing effects in VAAs – a field experiment. 65th ICA Annual Conference, San Juan, Puerto Rico
- Holleman, B.C. & Kamoen, N. (May 24, 2015). Positive vs. Negative. Question polarity in Voting Advice Applications: Affecting the answers and the advice. Poster at the 65th ICA Annual Conference, San Juan, Puerto Rico
- Van de Pol, J., Holleman, B., Kamoen, N., Krouwel, A., & De Vreese, C. (2015, February 1st). Issue framing effects in VAAs: a randomized field experiment. Presentation at the Etmaal van de Communicatiewetenschap in Antwerp.
- Van de Pol, J., Holleman, B., Krouwel, A., & De Vreese, C. (2014, December 16-18). Issueframing in stemhulpen: een veldexperiment. Presentation at the VIOT conference in Leuven.
- Holleman, B., & Kamoen, N. (2014, December 16-18). Valenceframing in stemhulpen. Presentation at the VIOT conference in Leuven
- Holleman, B., & Kamoen, N. (2014, September 3-6). Positive versus Negative wordings: a threat to the validity of VAAs. Presentation at the ECPR general conference in Glasgow.
- Kamoen, N., & Holleman, B. (2014, September 3-6). The effect of VAAs on political knowledge and vote choice. Presentation at the ECPR general conference in Glasgow.
- Van de Pol, J., Holleman, B., Kamoen, N., Krouwel, A., & De Vreese, C. (2014, September 4-6). Issue and valence framing effects in VAAs. Presentation at the WAPOR conference in Nice.
- Van de Pol, J., Holleman, B., Kamoen, N., Krouwel, A., & De Vreese, C. (2014, July 3-5). Issue and valence framing effects in VAAs. Presentation at the ECPR graduate conference in Innsbruck.
- Van de Pol, J., Holleman, B., Kamoen, N., Krouwel, A., De Vreese, C.H. (2014, June 12-13). Issue framing in VAAs: A Field Experiment. Presentation at the Politicologenetmaal in Maastricht.
- Van de Pol, J., Holleman, B., Kamoen, N., & Krouwel, A. (2014, May 22-26). A typology of VAA users. Poster presentation at the ICA annual conference in Seattle.
- Pol, J. van de, Holleman, B.C., Kamoen, N., Krouwel, A. & Vreese, C. de (16-05-2013). *Beyond the young higher educated males. A typology of VAA users*. Boston, WAAPOR Conference.
- Pol, J. van de, Holleman, B.C., Kamoen, N., Krouwel, A. & Vreese, C. de (05-09-2013). *Beyond young, higher educated males: A typology of VAA users*. Bordeaux, European Consortium for Political Research Annual Conference.

- Kamoen, N., Holleman, B.C., Krouwel, A., Van de Pol, J. & De Vreese, C (04-09-2013). *Shaping voters? The effect of Voting Advice Applications on political knowledge and vote choice*. Bordeaux, ECPR general conference.
- Holleman, B.C., & Pander Maat, H. (2011), Framing effecten [Framing effects]. Paper presentation at the 12th VIOT-conference (Vereniging Interuniversitair Overleg Taalbeheersing). Leiden University, December 21-23
- Kamoen, N., Holleman, B.C., Mak, P., Sanders, T., Van den Bergh, H. (2011). Cognitieve processen bij het beantwoorden van vragenlijstvragen [Cognitive processes underlying wording effects in surveys]. Paper presentation at the 12th VIOT-conference (Vereniging Interuniversitair Overleg Taalbeheersing). Leiden University, December 21-23
- Vor, C. de, Alberink, B., Holleman, B.C. (2011). *Teasen of samenvatten? De openingszin van het radionieuws in theorie en praktijk* [To tease or to summarize? The opening of radio news in theory and practice]. Paper presentation at the 12th VIOT-conference (Vereniging Interuniversitair Overleg Taalbeheersing). Leiden University, December 21-23
- Kamoen, N., Holleman, B., & Van den Bergh, H. (2011). Agree or disagree? Cognitive processes in answering contrastive survey questions. Presentation at the biannual conference of the European Survey Research Association (ESRA), Lausanne, July 18-22
- Kamoen, N., Holleman, B., & Van den Bergh, H. (2011). How easy is a text that is not difficult? Comparing answers to positive, negative, and bipolar questions. Presentation at the biannual conference of the European Survey Research Association (ESRA), Lausanne, July 18-22 2011
- Kamoen, N., Holleman, B., & Van den Bergh, H. (2011). Absolutely relative or relatively absolute? The linguistic behavior of gradable adjectives and degree modifiers. Presentation at the biannual conference on Experimental Pragmatics, Barcelona, June 2-4
- Kamoen, N., Holleman, B.C., Mak, P., Sanders, T., Van den Bergh, H. (2011). *Cognitive processes in answering survey questions*. Paper presented at the Annual Conference of the Society for Text and Discourse (STD). Poitiers, July 20-22
- Kamoen, N., Holleman, B.C., & Van den Bergh, H. (2009c). *Eye-catching! Cognitive processes in answering contrastive survey questions: the use of eye-tracking*. Poster presented at the Annual Conference of the Society for Text and Discourse. Rotterdam, July 26-28.
- Kamoen, N., Holleman, B.C. & Van den Bergh, H. (2009b). *Cognitive processes in answering contrastive survey questions: the use of eye-tracking*. Paper presented at the Third Conference of the European Association for Survey Research. Warsaw, June 29 - July 3.
- Kamoen, N., Holleman, B.C., & Van den Bergh, H. (2009a). *Absolutely relative of relatively absolute? The linguistic behavior of gradable adjectives and degree modifiers*. Workshop Vidi-project Rick Nouwen (UU) Degrees under Discussion. Utrecht, Nov 30.
- Pander Maat, H., & Holleman, B.C. (2008). *Halfvol is niet halfleeg. Attribuutframing stuurt inferenties* [Half full is not half empty. Attribute framing causes inferences]. Paper presentation at the 11th VIOT-conference (Vereniging Interuniversitair Overleg Taalbeheersing). Free University Amsterdam, December 17-19.
- Kamoen N., Holleman, B.C., Van den Bergh, H. (2008a), Easy isn't difficult. Using meta-analysis to compare positive Likert scales, negative Likert scales and semantic differential scales. Paper presentation in the session *Revisiting the Likert Scale, 2008 AAPOR Conference*, New Orleans May 15-18.
- Kamoen, N., Holleman, B.C., & Van den Bergh, H. (2008b). *Absoluut relatief of relatief absoluut? Een empirische toetsing van een semantische classificatie van woordparen om formuleringseffecten te verklaren*. [Absolutely relative, or relatively absolute. An empirical test of a semantic heuristic to classify adjectives in order to explain question wording effects]. Paper presentation at the 11th VIOT-conference. Free University Amsterdam, December 17-19 2008.
- Kamoen, N., Holleman, B.C., & Van den Bergh, H. (2008c). *Ondeskundige Balkenende?* [Is the prime-minister incompetent?]. Presentation for NWO Bessensap, May 26.
- Holleman, B.C., Van Berkum, J., Janssen, S., Murre, J. (2008). *Accentuate the negative. How contrastive questions differentiate between pro and con attitudes*. Paper presentation in the session Questionnaire Design, 2008 Annual Conference of the American Association of Public Opinion Research (AAPOR), New Orleans May 15-18.
- Holleman, B.C., & Pander Maat, H. (2007). *Framing as a discourse phenomenon*. Paper presentation in the session on Lexical Contrast at the 10th International Pragmatics Conference. Gothenburg July 8-13.

- Van Berkum, J., Holleman, B.C., Nieuwland, M., Otten, M. & Murre, J. (2007a). *When do people disagree with an opinion statement? An ERP-study on opinion poll comprehension*. Poster presentation at the Annual Meeting of Cognitive Neuroscience (CNS), New York, May 4-8.
- Van Berkum, J., Holleman, B.C., Nieuwland, M., & Murre, J. (2007b). *So how do you feel about this? An ERP-study on opinion poll comprehension*. Poster presentation at Brain Mechanisms and Cognitive Processes in the Comprehension of Discourse. An interdisciplinary workshop. Lorentz Centre, March 12-16.
- Van Berkum, J., Holleman, B.C., Nieuwland, M., & Otten, M., & Murre, J. (2007c). *So how do you feel about this? An ERP-study on opinion poll comprehension*. Paper/Poster presentation at the 17th Annual Meeting of the Society for Text & Discourse. Glasgow University, July 8-11.
- Pander Maat, H., & Holleman, B.C. (2006). *Framing als taalverschijnsel en discourseverschijnsel* [Framing as a linguistic and a discourse phenomenon]. Paper presentation at the Cognitive Linguistics Day, Louvain, December 15.
- Holleman, B.C. (2005). *Het meten van tekstwaardering. Stellingen of semantisch differentiaal?* [Measuring text evaluation. Assertion or semantic differentials?]. Paper presentation at VIOT2005, Radboud University Nijmegen, December 6-8.
- Holleman, B.C. (2005). *Answering attitude questions. What a fast response tells us*. Paper presentation at the 15th Annual Conference of the Society for Text and Discourse. Free University Amsterdam, July 6-9.
- Holleman, B.C. (2004). *Question wording effects and processes of question answering. A different way of measuring response latencies*. Paper presentation at the RC33 6th International Conference On Social Science Methodology. Amsterdam, August 17-20.
- Holleman, B.C. (2003). *Het beantwoorden van ja/nee-vragen*. [Answering yes/no-questions] Paper presentation in the Theme Session "A new view on survey research". NOSMO-day (Nederlands Onderzoek Sociologie & Methodologie). Free University Amsterdam, November 21.
- Holleman, B.C. (2002). *The use of contrastive questions: effects and solutions*. Poster presentation at Questionnaire Development, Evaluation, and Testing (QDET) Conference, Charleston (NC), November 14-18.
- Holleman, B.C. (2002). *Formuleringsvariatie en -effect: De generalisatie van het verbieden/toelaten-effect* [Wording variation and effect. Generalisation of the forbid/allow asymmetry]. Paper presentation at VIOT2002, UFSIA Antwerpen, December 16-18 2002.
- Holleman, B.C., & Houtkoop, H.H. (2002). *Wanneer zijn stellingvragen ondeugdelijk?* [When are assertions wrong]. Paper presentation at VIOT2002, UFSIA Antwerpen, December 16-18 2002.
- Holleman, B.C. (2001). *The Force-Dynamics of 'forbid' and 'allow'. An experimental study*, Paper presentation at the International Cognitive Linguistics Conference, University of California in Santa Barbara, July 22-27 2001.
- Holleman, B.C. (2001). *The meanings of answers to contradictory questions: an experimental study*, Paper presentation at the 11th Annual Meeting of the Society for Text and Discourse, University of California in Santa Barbara, July 12-14 2001.