

GIOVANNA CAPPONI

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Utrecht University
Princetonlaan 8a, 3584 CB Utrecht,
The Netherlands

Academic employment

- Nov 2019 - Present **Assistant Professor** *with tenure*.
Utrecht University, Utrecht, The Netherlands.
<https://www.uu.nl/staff/GCapponi>
- Feb 2019 - Oct 2019 **Postdoctoral Researcher**.
Utrecht University, Utrecht, The Netherlands.
- Sep 2017 - Jun 2018 **Teaching assistant**.
Imperial College Business School, London, UK.
Strategy, Corporate Strategy and Leadership (Full Time MBA Program), Innovation Management, Corporate Strategy (MSc Innovation, Entrepreneurship & Management)
- Sep 2016 - Dec 2018 **Research assistant**.
Imperial College Business School, London, UK.
London Business School, London, UK
Bocconi University, Milan, Italy

Non-academic employment

- Mar 2014-Aug 2014 **Research assistant**.
ArcelorMittal Global R&D, Gent, Belgium.
Main activities : market research and business planning for the commercialization of innovative steel applications
- Jul 2013 - Dec 2014 **Full time intern**.
ArcelorMittal Global R&D, Gent, Belgium.

Education

- Sep 2014 - Nov 2018 **PhD, International Doctoral Program in Economics**.
Scuola Superiore Sant'Anna, Pisa, Italy.
Supervisor : Alessandro Nuvolari
- Feb 2017 - Oct 2018 **Visiting PhD**.
Imperial College Business School, London, UK.
Supervisor : Paola Criscuolo
- Sep 2011 - Apr 2014 **MSc in Economics and Management of Innovation and Technology**.
Università Commerciale Luigi Bocconi, Milan, Italy.
Final grade : 110/110 cum laude
Exchange program : Fundação Getulio Vargas, São Paulo, Brazil
- Sep 2008 - Oct 2011 **BA in International Economics and Management**.
Università Commerciale Luigi Bocconi, Milan, Italy.
Exchange program : Monash University, Melbourne, Australia

Research & teaching interests

Innovation development and diffusion, IPRs and appropriability strategies, innovation within firms, knowledge sharing and transfer.

Articles published in refereed journals

Capponi, G., Bidwell, M., Fernandez-Mateo, I., Haas, M. R. Global Careers and Compensation : from Initial Penalties to a Superglobal Premium. *Forthcoming in Academy of Management Discoveries*

Capponi, G., Martinelli, A., & Nuvolari, A. (2022). Breakthrough innovations and where to find them. *Research Policy*, 51(1), 104376.

Capponi, G., Corrocher, N. (2021). Patterns of collaboration in mHealth : A network analysis. *Technological Forecasting and Social Change*, 121366.

Yegros-Yegros, A., **Capponi, G.**, & Frenken, K. (2021). A spatial-institutional analysis of researchers with multiple affiliations. *Plos one*, 16(6), e0253462.

Capponi, G., & Frenken, K. (2021). On the sudden rise of Dutch science at the end of the nineteenth century : a core-periphery approach. *Industry and Innovation*, 1-21.

Capponi, G., Corrocher, N., & Zirulia, L. (2021). Personalized pricing for customer retention : Theory and evidence from mobile communication. *Telecommunications Policy*, 45(1), 102069.

Capponi, G., Criscuolo, P., Martinelli, A., & Nuvolari, A. (2019). Profiting from innovation : Evidence from a survey of Queen's Awards winners. *Structural Change and Economic Dynamics*, 49, 155-169.

Articles under review

Capponi, G., Frenken, K. A New View on Academic Inbreeding [*R&R in Research Policy*]

Capponi, G., Castaldi, C., Piscicelli, L. Business as usual? Strategies to dismiss or resolve tensions between circular economy ambitions and intellectual property right strategies [*Submitted to Organization & Environment*]

Working papers

Capponi, G. Patents and secrecy : Combining and comparing their effectiveness for innovation protection

Capponi, G., Criscuolo, P., Grohsjean, T., Haas, M. R. Irreplaceable? How a close collaborator's departure affects inventor performance within a firm. Paper proposal shortlisted for the SMS Strategic Human Capital Interest Group *Best Interdisciplinary Paper* award

Beckers, F., Van Rijnsoever, F., **Capponi, G.** Mitigating uncertainty in emerging Sectors : a Comparative analysis of the effect of syndication network dynamics on the success of fintech startups and sustainable startups

Korstanje, J. P., **Capponi, G.** From Invention to Innovation : An Institutional Perspective on AI Developments in the Haemato-Oncological Field

Conference presentations & talks

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| July 2023 | European Group for Organizational Studies (EGOS), Cagliari, Italy. |
| June 2023 | The DRUID Conference, Lisbon, Portugal. |
| Oct 2021 | The DRUID Conference, Copenhagen, Denmark. |
| Jul 2021 | International Schumpeter Society Virtual Conference. |
| Oct 2020 | Strategic Management Society Virtual Annual Conference. |
| Nov 2020 | Rouse - IP Consulting, virtual webinar. |
| Aug 2019 | Academy of Management Annual Meeting, Boston, USA. |
| Jun 2019 | The DRUID Conference, Copenhagen, Denmark. |
| Jun 2019 | The European Meeting on Applied Evolutionary Economics (EMAE), Brighton, UK. |
| Sep 2017 | 6th European Conference on Corporate R&D and Innovation (CONCORDi), Sevilla, Spain. |
| Jun 2017 | The DRUID Conference, New York City, USA. |
| May 2017 | SPRU PhD Forum, Brighton, UK. |
| Jan 2017 | The DRUID Academy 2017, Odense, Denmark. |

Workshops & Summer Schools

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| Sept 2023 | Assessing and measuring systems change, University of Tartu, Estonia. |
| Aug 2020 | TIM Junior Faculty Consortium, Virtual. |
| Aug 2019 | Wharton Global Faculty Development Program, The Wharton School at the University of Pennsylvania, USA. |
| May 2018 | Intellectual Property Rights and Human Rights : Economic and Policy Challenges, Scuola Superiore Sant'Anna, Italy. |
| Dec 2016 | 4th VPDE-BRICK Workshop, Collegio Carlo Alberto, Italy. |
| Jul 2016 | Knowledge Dynamics, Industry Evolution, Economic Development. Université de Nice–Sophia Antipolis, France. |
| Sep 2015 | Courses at BETA (Bureau for Economic Theory and Applications). Université de Strasbourg, France. |
| Aug 2015 | Panel Data Econometrics : Theory and Applications. Centro Interuniversitario di Econometria, Italy. |
| Jul 2015 | 9th Jena Summer Academy on Innovation and Uncertainty. Friedrich Schiller University Jena, Germany. |

Languages

Italian (native), English (fluent, C2), Dutch (intermediate, B2)

IT skills

Programs (advanced) : STATA, UCINET, Gephi, L^AT_EX

Other activities

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| May 2018 -Sep 2018 | BBC Symphony Chorus, London. Soprano. |
| Sep 2006 - Jun 2013 | Conservatoire L. Marenzio, Brescia, Italy. Diploma in Oboe. |

Last update : September 2023