



Matthijs B. Punt

Assistant Professor Innovation Studies

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PROFILE

Matthijs Punt is an Assistant Professor in Innovation Studies at the Copernicus Institute of Sustainable Development [📍](#) at Utrecht University. He holds a PhD in Innovation Studies from Utrecht University and an MSc in Cultural Sociology from the Erasmus University Rotterdam. In his research, Matthijs studies the emergence and diffusion of new organizational forms, specifically from perspectives such as institutional theory and organizational ecology. More concretely, his empirical focus is on platform organizations, cooperative organizations and open-access journals.

EDUCATION

- PhD in Innovation Studies, Copernicus Institute of Sustainable Development, Utrecht University, The Netherlands** 2016 – 2021
Supervisor: prof. dr. Koen Frenken
- MSc in Sociology of Culture, Media and the Arts (cum laude), Erasmus School of History, Culture and Communication, Erasmus University Rotterdam, The Netherlands** 2014 – 2016
- BSc in Arts and Culture Studies, Erasmus School of History, Culture and Communication, Erasmus University Rotterdam, The Netherlands** 2011 – 2014

PROFESSIONAL EXPERIENCE

- Assistant Professor Innovation Studies, Copernicus Institute of Sustainable Development, Utrecht University, The Netherlands** [📍](#) 2021 – present
(Tenured since Nov. 2022)
- Lecturer, Copernicus Institute of Sustainable Development, Utrecht University, The Netherlands** 2020 – 2021
- Visiting Researcher (PhD), Antwerp Centre of Evolutionary Demography, University of Antwerp, Belgium** 2019 – 2020
4 months visit during my PhD
- Student Assistant (Tutor), Erasmus School of History, Culture and Communication, Erasmus University Rotterdam, The Netherlands** 2014 – 2015
- Research Intern, Faculty of Social and Behavioral Sciences, University of Amsterdam, The Netherlands** 2014 – 2015

PUBLICATIONS

Punt, M. B., Van Kollem, J., Hoekman, J. & Frenken, K. (2021) Your Uber is arriving now: an analysis of platform location decisions through an institutional lens [↗](#). *Strategic Organization*, online first.

Punt, M. B., Bauwens, T., Frenken, K. & Holstenkamp, L. (2022) Institutional relatedness and the emergence of renewable energy cooperatives in German districts. [↗](#) *Regional Studies* 56 (4): 548-562.

Punt, M. B., & Venrooij, A (2021) Signals in the waves of surf: category development and signals in surf music. [↗](#) *Sociological Perspectives* 64 (3): 387-410

Working papers:

Baczyk, M., Frenken, K. & **Punt, M.B** - International relations and technology diffusion: A worldwide analysis of energy, railway and satellite technologies.

Punt, M. B., Hoekman, J. & Frenken, K. - Gatekeeping in science: Impacts of journal ownership and open access on the publication of novel scientific research [↗](#).

Koutsimpogiorgos, N., Frenken, K., Hermann, A.M. & **Punt, M.B** - Pulling the brake: Worldwide Institutional Reactions to Uber's Entry.

Geskus, S., **Punt, M.B.**, Frenken, K., Bauwens, T. & Corten, R. - The emergence of renewable energy cooperatives: effects of social capital in Dutch municipalities

Van Schaik & **Punt, M. B.** - Are digital platforms market-agnostic? An analysis of legitimacy spillovers between sharing and gig platforms in the Netherlands

COURSES

Teaching in Higher Education (BKO), 2020
Utrecht University, Educational Consultancy & Professional Development

16th SCANCOR PhD Workshop, 2018
SCANCOR Scandinavian Consortium for Organizational Research

DRUID Academy PhD course, 2018
DRUID Danish Research Unit for Industrial Dynamics

PhD School on Institutions, Innovation and Societal Change, 2017
WINIR World Interdisciplinary Network for Institutional Research

WTMC PhD Workshop on STS & Art, WTMC The Netherlands Graduate 2017
Research School of Science, Technology and Modern Culture

CONFERENCES

Conferences where my work was presented (inter alia):

DRUID Academy conference, Odense, Denmark, 2018

DRUID17 conference, New York City, United States, 2017

DRUID21 conference, Copenhagen, Denmark, 2021

DRUID23 conference, Lisbon, Portugal, 2023

EGOS Colloquium, Amsterdam, Netherlands, 2021

EGOS Colloquium, Cagliari, Italy, 2023

GeoInno 2018, Barcelona, Spain, 2018

Thought Leader Conference on the Sharing Economy, Beijing, China, 2018

WINIR conference, Utrecht, Netherlands, 2017

Part of the following research network events:

Cultural Sociology Lowlands, (multiple editions)

Nagymaros Conference on Organizational Sociology, Berlin, Germany 2022

INVITED TALKS

“Institutional relatedness and RE cooperative founding”,
Seminars in Economic Geography (SEG), September 23, 2020
University of California, Los Angeles / University College Dublin

“Institutional relatedness and RE cooperative founding”,
Department Seminar (Economic Geography), June 17, 2020
Utrecht University, Human Geography and Planning

“Your Uber is arriving now: an institutional analysis of Uber's location decisions”,
Department Seminar, November 9, 2017
Eindhoven University of Technology, School of Innovation Sciences.

TEACHING

Coordinated courses:

Digital Innovation, *Natuurwetenschap en innovatiemanagement (BSc)*

Organisation Theories, *Natuurwetenschap en innovatiemanagement (BSc)*

Organisation and Innovation, *Global Sustainability Science (BSc)*

Sustainable Business Research Methods, *Sustainable Business and Innovation (MSc)*

Other involvement in courses:

Governance and Change Management for Sustainability, *Sustainable Business and Innovation (MSc)*

Research Skills 1, *Natuurwetenschap en innovatiemanagement (BSc)*

Statistics, *Natuurwetenschap en innovatiemanagement (BSc)/Global Sustainability Science (BSc)*

Thesis supervision:


10 BSc theses, *Natuurwetenschap en innovatiemanagement (BSc)*

4 MSc theses, *Sustainable Business and Innovation (MSc)/Innovation Sciences(MSc)*

PEER REVIEW

Reviewer for 4 journals:

International Journal of Sustainable Transportation, Regional Studies, Strategic Organisations, Minerva

For a detailed overview of review work see [Publons](#) .

Reviewer for 3 conferences:

Eu-SPRI 2022 (Utrecht)

DRUID 2023 (Lisbon)

IST 2023 (Utrecht)

RESEARCH SOFTWARE FLUENCY

Adobe InDesign		ATLAS.ti	
Excel		NVIVO	
R		SPSS	
Tableau		UCINET	