

European Masters in Intercultural Communication (EMICC)

Creating an academic forum for intercultural dialogue, learning, teaching and research

2017 EUROCAMPUS

hosted by



1506
UNIVERSITÀ
DEGLI STUDI
DI URBINO
CARLO BO

Preliminary Information for Prospective Students

GENERAL INFORMATION

EMICC is a teaching and research network of nine European universities specializing in intercultural communication and proposing an interdisciplinary study programme designed to provide academic knowledge and to enhance the professional as well as social competency of participants preparing for careers with significant intercultural contact.

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|-----------------------------|---|
| Bayreuth, Germany: | Universität Bayreuth |
| Cambridge, United Kingdom: | Anglia Ruskin University |
| Jyväskylä, Finland: | University of Jyväskylä |
| Lisbon & Coimbra, Portugal: | Universidade Aberta |
| Lugano, Switzerland: | Università della Svizzera italiana |
| Paris, France: | Institut national des langues et civilisations orientales |
| Tallinn, Estonia: | Tallinn University |
| Urbino, Italy: | Università degli Studi di Urbino Carlo Bo |
| Utrecht, The Netherlands: | Utrecht University |

The core of EMICC is the yearly EUROCAMPUS, a four month intensive programme taught by professors from the network universities, in which up to five students from each partner university can take part.

The 2017 EUROCAMPUS will take place at Urbino University, Urbino, Italy.

Previously, EUROCAMPUS was held in Jyväskylä (2002), Bayreuth (2003), Brussels (2004), Cambridge (2005), Lisbon (2006), Lugano (2007), Tartu (2008), Lugano (2009), Utrecht (2010), Castellón, Spain (2011), Coimbra, Portugal (2012), Jyväskylä (2013), Paris (2014), Cambridge (2015), and Tallinn (2016).

During this intensive program students will learn about intercultural communication theories, will look at intercultural communication from the perspective of different academic disciplines, and will have a chance to acquire advanced intercultural competencies and skills to use in professional as well as social life.

The 2017 EUROCAMPUS semester is organised in 8 (eight) modules totalling 15 (fifteen) courses, and comprises additional learning and training activities. Courses will be assessed following ECTS (European Credit Transfer System) criteria.

EUROCAMPUS offers a total of 30 ECTS credits.

Of the courses offered, all must be attended and 8 (eight) courses must be successfully completed (i.e. with exam, written or other assignment) to pass EUROCAMPUS (for details refer to the forthcoming 2017 Eurocampus Handbook). Upon successful completion, the host university will award participants a *Diploma in Intercultural Communication*. Partner universities may decide to award more credits to students who have successfully completed more than the eight courses necessary to receive the EUROCAMPUS diploma.

Methods of teaching and learning include individual pre-course preparation, direct teacher-student contact, class discussions, individual and group presentations, ethnographic fieldwork, simulation exercises, digital assignments as well as final papers and written exams. This variety is meant to best respond to the expectations and needs of all participants.

All courses are held in English.

ADMISSION REQUIREMENTS

Bachelor degree or equivalent in a relevant discipline.

Proficiency in academic English, corresponding to a 6.5 grade in the IELTS (International English Language Testing System) rating (see: <http://www.ielts.org>) or an equivalent proof of proficiency is required of all participants. At any rate, each prospective EUROCAMPUS student should provide a self-assessment in the form of the “European Language Passport”, which can be downloaded from <http://europass.cedefop.europa.eu/en/documents/european-skills-passport/language-passport>

Proficiency in academic English will be assessed by the sending university’s EMICC Coordinator.

In addition to the academic and language requirements, prospective students have to prepare an independent study module, which together with other preparatory activities is an integral part of the study program.

PARTICIPATION DETAILS

Admission Criteria

EUROCAMPUS students will be admitted on the basis of their academic record and a recommendation by the sending university’s EMICC Coordinator. In order to be admitted, each

student has to sign the *Eurocampus Learning and Study Agreement* regarding academic integrity and unacceptable academic and other conduct during the duration of Eurocampus.

Student Mobility

Successful applicants will study under a bilateral Erasmus agreement between Urbino University and the partner universities, and may be eligible for Erasmus grants. While studying in Urbino, students remain matriculated at their sending university and have to pay the usual matriculation fees for outgoing Erasmus students. International students do not pay any matriculation fees to Urbino University.

Health Insurance & Other Services for Students

Students participating in the 2017 EUROCAMPUS are responsible for their own insurance coverage and have to make sure that their insurance policy covers their stay. Neither the host university nor the sending universities are responsible for students' insurance coverage.

Living and Studying in Urbino

Urbino University provides information and help to find suitable and affordable housing in Urbino. Please refer to the detailed information below (**Step 3**).

Extracurricular Activities

There will be activities organized specifically for Eurocampus students. Usually, Eurocampus students can also participate in other activities organized by the host university. In Urbino, students can also join the [Erasmus Students Urbino](#) page on Facebook, and take part to their activities.

ADMISSION PROCESS

Students admitted to the 2017 EUROCAMPUS should take the following steps:

Step 1 To be completed as soon as possible

To arrange for the recognition of EUROCAMPUS as part of your study curriculum
or

to decide to take EUROCAMPUS as an independent study program.

In either case, the host university will award participants a *Diploma in Intercultural Communication* upon successful completion.

Step 2 To be completed before applying at Urbino University

The “*Independent Study Preparatory Module*” – common to all students at the participating universities – must be covered before joining the EUROCAMPUS. Knowledge of this module will be assessed by the EMICC Coordinator of the sending university during an admission colloquium or through equivalent means of assessment, and then again during the first week of EUROCAMPUS. Proficiency in academic English will be assessed by the EMICC Coordinator of the sending university.

Step 3 To be completed before May 31, 2017

All applications to study at Urbino University have to reach Urbino University by May 31, 2017 at the latest. The Erasmus Coordinator and Director of International Relations at Urbino University is: Dr. Fabrizio Maci, e-mail: uborse@uniurb.it tel. +39 0722305330.

Accommodation advice and information will be available as soon as possible.

Step 4 September 5 – December 9, 2017

Students from each participating university join the fifteenth EUROCAMPUS in Urbino for a four-month intensive programme taught by professors from the network universities.

CONTACTS

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2017 EUROCAMPUS COURSE SCHEDULE (see the next page)

Please note:

The courses, as they appear in the Course Schedule, are listed in chronological order. Course numbers refer to the module and course structure of Eurocampus (for details, see the forthcoming 2017 Eurocampus Handbook), and are therefore not necessarily in consecutive order.

JAC means Joint Assignment Course: for these courses, there is a choice between two assignments, and the student can choose which assignment to take. The grade will be given for the course the student has chosen to write an assignment and will count from both courses.

All courses and other learning activities of EUROCAMPUS have to be attended. Eight courses have to be taken successfully (with assignment and grade) in order to pass EUROCAMPUS. The following two courses have to be taken by all students: 1.1 & 1.4 (counts as one 6 ECTS course) and 2.0 (6 ECTS). For the remaining six courses (3 ECTS each), students can choose two courses from Module 3 (3.1; 3.2 or 3.3; 3.4; 3.5), two from Module 4 (4.1; 4.2; 4.3; 4.4 or 4.5), one from Module 5 (5.1; 5.2; 5.3), and one from Module 6 (6.1 or 6.2). Students are free to complete more than the mandatory eight courses with an assignment and a grade. Students are free to complete more than the mandatory eight courses with an assignment and consequently a grade. Failed courses will not show on Urbino University's grade transcript, but each student who wants the Eurocampus Diploma has to take at least eight graded courses and have them listed on his or her transcript for a total of 30 ECTS.

Dec 8 is a legal holiday in Italy.

2017 EUROCAMPUS COURSE SCHEDULE

| COURSE / ACTIVITY | WEEK (dates) | |
|--|----------------------|--|
| 1.1 Independent Study Preparatory Module | Before Eurocampus | Sending University EMICC Coordinator |
| 1.2 Welcome and Orientation | 36 (Sep 4) | University of Urbino Claus Ehrhardt and Staff |
| 1.3 Intercultural Integration Workshop | 36 (Sep 4-5) | Tallinn University Anastassia Zabrodskaia |
| 4.1 Linguistic Landscape Studies | 36 (Sep 5-8) | Tallinn University Anastassia Zabrodskaia |
| 1.4 Review of Independent Study Preparatory Module | 37 (Sep 11) | Università della Svizzera italiana Jolanta Drzewiecka |
| 2.0 Intercultural Communication: Theories and Methods | 37 (Sep 12-14) | Università della Svizzera italiana Jolanta Drzewiecka |
| 3.1 Intercultural Encounters in Films | 38 (Sep 20-22) | Anglia Ruskin University Guido Rings |

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| 3.2 Notions of Otherness (JAC with 3.3) | 39 (Sep 26-28) | University of Bayreuth Peter Kistler |
| 3.3 The Other as Enemy (JAC with 3.2) | 39 (Sep 29-30) | Università della Svizzera italiana Peter Praxmarer |
| 5.4 Socio-economic Processes in the Mediterranean (JAC with 5.2) | 40 (Oct 3-4) | Euro-Mediterranean University Gorazd Justinek |
| 5.2 Migration, Refugees and Citizenship in Europe (JAC with 5.1) | 40 (Oct 5-6) | Universidade Aberta João Caetano |
| 4.2 Linguistic Insecurity: Education and Language Policy | 41 (Oct 11-13) | Utrecht University Emmanuelle Le Pichon |
| 5.3 Cultural Diversity and Human Rights | 42 (Oct 18-20) | Università della Svizzera italiana Bertil Cottier |
| 4.3 Modes of Communication: Multilingualism and lingua receptiva | 43 (Oct 25-27) | Utrecht University Jan ten Thije |
| Reading Week 44 (30 Oct - 05 Nov) | | |
| 3.4 Staging of Virtual Social Worlds | 45 (Nov 8-10) | INALCO Peter Stockinger |
| 6.1 Online Communication: Constructing Culture Online (JAC with 6.2) | 46 (Nov 14-15) | University of Jyväskylä Marko Siitonen |
| 6.2 Online Communication: Localizing Tourism Websites (JAC with 6.1) | 46 (Nov 16-17) | Università della Svizzera italiana Lorenzo Cantoni |
| 5.2 Intercultural Management | 47 (Nov 22-24) | Louvain School of Management Marie-Thérèse Claes |
| 4.4 Linguistic Awareness of Cultures (JAC with 4.5) | 48 (Nov 28-29) | University of Bayreuth Bernd Müller-Jacquier |
| 4.5 Politeness (JAC with 4.4) | 48 (Nov 30 – Dec1) | University of Urbino Claus Ehrhardt |
| 3.5 TV Across Borders. Intercultural Formats, Transnational Transfers and Representations of Diversity | 49 (Dec 5-7) | Universität des Saarlandes Christoph Vatter |
| 8.1 Debriefing, Overall Feedback, Farewell | 49 (Dec 7) | University of Urbino Claus Ehrhardt |