**European Masters in Intercultural Communication (EMICC)**

***Creating an academic forum for intercultural dialogue, learning, teaching and research***

**2020 EUROCAMPUS**

**hosted by**



**Preliminary Information for Prospective Students**

GENERAL INFORMATION

EMICC is a teaching and research network of nine European universities specializing in intercultural communication. EMICC presents EUROCAMPUS, an annual semester-long intensive programme taught by professors from the network universities. The programme is interdisciplinary and offers knowledge and competencies for participants preparing for careers in diverse environments.

**Bayreuth, Germany**: [Universität Bayreuth](http://www.uni-bayreuth.de/)

**Cambridge, United Kingdom**: [Anglia Ruskin University](http://www.anglia.ac.uk/)

**Jyväskylä, Finland**: [University of Jyväskylä](http://www.jyu.fi/)

**Lisbon & Coimbra, Portugal**: [Universidade Aberta](http://www.univ-ab.pt/)

**Lugano, Switzerland**: [Università della Svizzera italiana](http://www.unisi.ch/)

**Paris, France:** [Institut national des langues et civilisations orientales](http://www.inalco.fr/)

**Tallinn, Estonia:** [Tallinn University](http://www.tlu.ee/en)

**Urbino, Italy**: [Università degli Studi di Urbino Carlo Bo](http://www.uniurb.it/it/portale/index.php?mist_id=0&lang=IT&tipo=IST&page=0)

Utrecht, The Netherlands: [Utrecht University](http://www.uu.nl/en)

The 2020 EUROCAMPUS will take place at Utrecht University, the Netherlands.

Previously, EUROCAMPUS was held in Jyväskylä (2002), Bayreuth (2003), Brussels (2004), Cambridge (2005), Lisbon (2006), Lugano (2007), Tartu (2008), Lugano (2009), Utrecht (2010), Castellón, Spain (2011), Coimbra, Portugal (2012), Jyväskylä (2013), Paris (2014), Cambridge (2015), Tallinn (2016), Urbino (2017), Coimbra (2018), Bayreuth (2019).

During this intensive program students will learn intercultural communication theories and concepts, examine intercultural communication from interdisciplinary perspectives, and develop advanced intercultural competencies and skills to use in professional as well as social life.

The 2020 EUROCAMPUS semester is organised in 5 modules. Courses will be assessed following ECTS (European Credit Transfer System) criteria.

All offered courses must be attended and at least 30 ECTS must be earned to pass EUROCAMPUS and receive a *Diploma in Intercultural Communication* from the host university*.* Partner universities may decide to award more credits to students who have completed more than 30 ECTS.

Methods of teaching and learning include individual pre-Eurocampus assignments, class discussions, individual and group presentations, ethnographic fieldwork, simulation exercises, digital assignments as well as final papers and written exams.

All courses are held in English.

ADMISSION REQUIREMENTS

* Bachelor degree or equivalent in a relevant discipline
* Adequate academic record as assessed by the sending university EMICC coordinator
* Proficiency in academic English at CEFR C1 level, corresponding to a 6.5 grade in the IELTS (International English Language Testing System) rating (see: <http://www.ielts.org>) or an equivalent proof of proficiency. Each prospective EUROCAMPUS student should provide a self-assessment in the form of the “European Language Passport”, which can be downloaded from <http://europass.cedefop.europa.eu/en/documents/european-skills-passport/language-passport> Proficiency in academic English will be assessed by the sending university’s EMICC Coordinator.
* Pre-Eurocampus Independent Study Preparatory Module readings and assignments

PARTICIPATION DETAILS

**Student Mobility**

Successful applicants will study under a bilateral Erasmus agreement between Utrecht University and the partner universities, and may be eligible for Erasmus grants. While studying in Bayreuth, students remain matriculated at their sending university and have to pay the usual matriculation fees for outgoing Erasmus students. Students do not pay any matriculation fees to Universität Bayreuth.

**Health Insurance & Other Services for Students**

Students participating in EUROCAMPUS are responsible for their own insurance coverage and have to make sure that their insurance policy covers their stay. Neither the host university nor the sending universities are responsible for students’ insurance coverage.

**Living and Studying in Utrecht**

Utrecht University provides information about finding housing in Utrecht. As a popular student city, demand for student housing is very high. Utrecht University cannot guarantee housing. After the registration as an exchange student at Utrecht University is finalized, students will be given the opportunity to apply for housing through the Reserved Accommodation Programme. Please be aware that the standard contract for these rooms run from end of August until the end of January and cannot be cancelled earlier. About 50 percent of all students, however, need to find housing individually. Students are urged to start their housing search early. Majority of students finds rooms through private landlords. It is difficult and requires patience and an early start. It is often effective when students look for rooms/houses together

Information about student housing can be found at www.uu.nl/housing.

**Extracurricular Activities**

*International Programs Orientation*

Wednesday 26 Aug – Monday 31 Aug

* Goals: meet the city, the university, peer students and practical/cultural information  
  Highly advised!

*Getting to know (the) Dutch*

Get to know Utrecht while learning Dutch! Utrecht University has developed a free online course especially for international students who are going to start their studies at Utrecht University in September 2020: “Getting to know (the) Dutch”. This online beginners’ course offers students the opportunity to learn the basics of the Dutch language through fun interactive exercises. The course aim is very practical: to provide students with language skills that they can use during your stay. How do you order a coffee? What do cashiers say to you in the supermarket? What do those signs on the road actually mean? SIGN UP @ <https://fd21.formdesk.com/universiteitutrecht/GettingToKnowTheDutchExchange>

Meet the International Office of the Faculty of Humanities:

Gerdien Ramaker-Zijlstra, Monique Hanrath, Sanne Boomsma, Nelline Bogerd



ADMISSION PROCESS

Students admitted to the 2020 EUROCAMPUS should take the following steps:

**Step 1** To be completed as soon as possible

### Each student must consult with the local EMICC coordinator regarding the required and elective courses and their transferability to the home university.

**Step 2** To be completed by April 15th, 2020 by the sending institution

Students must be nominated by their professors, nominations must be sent to [internationaloffice.hum@uu.nl](mailto:internationaloffice.hum@uu.nl) and include:

* Program: Eurocampus,
* first and last student name,
* student’s nationality,
* student’s email address,
* level (BA),
* name of the current degree program.
* Nominated students will then receive information about further application steps from the International Office.

**The nomination deadline is strict, except for EU/EEA students who do not wish to apply for the Reserved Accommodation Programme but will look for housing on their own. For these students, the final deadline for the nominations is 15 May 2020.**

**Step 3**

After receiving the nominations, Utrecht University’s International Office Humanities will send the nominated students an email with instructions about the online application procedure.

**Application procedure NON EU/EEA students\***

Application deadline 1 May, required:

* A copy of the student’s Bachelor’s degree (or a letter from their home university stating that they will complete their Bachelor’s degree before the start of the Eurocampus programme).
* An official transcript of records, stamped and signed by the home university.
* A copy of the valid passport
* A language proficiency form (C1) signed by their home university. This form will be provided in the email with instructions students will receive after their nomination has been received by the International Programs at Uni Utrecht..
* Please note Chinese students need to upload an IELTS or TOEFL test not older than two years with the following scores:
* IELTS, Academic Module. Minimum score: 6.5 overall band, at least 6 for writing.  
  TOEFL, Internet based. Minimum score: 93, institutional scores are not accepted (the TOEFL institution code for Utrecht University is 9062).

\* NON EU/EEA is based on nationality as indicated in passport

**Application procedure EU/EEA students\***

1 May EU/EEA for students wishing to apply for the Reserved Accommodation Programme  
1 June EU/EEA only for students who do not wish to apply for the Reserved Accommodation Programme

Documents required:

* copy of a valid passport/identity card
* Home university will check: Bachelor degree before start Eurocampus if first year master student
* CEFR C1 Language proficiency (all students)

\* EU EEA student: Nationality as mentioned in passport

**Step 4** To be completed by August 17th, 2020

The “*Independent Study Preparatory Module*” must be completed and turned in by 17.08.2020 via iCorsi (see below).

**Step 5** August 31 – December 11, 2020

Students from each participating university join the eighteenth EUROCAMPUS in Utrecht for a four-month intensive programme taught by professors from the network universities. Each student has to sign the *Eurocampus Learning and Study Agreement* regarding academic integrity and program of study during the first week.

Contact information

EMICC Academic Director: Prof Dr. Jolanta Drzewiecka, University della Svizzera italiana, Lugano, Switzerland, email: [jolanta.drzewiecka@usi.ch](mailto:jolanta.drzewiecka@usi.ch)

EMICC Utrecht coordination: Prof. Dr. Debbie Cole, Utrecht University, email: d.cole@uu.nl

EMICC Coordinator: Gian Louis Hernandez, Università della Svizzera italiana, Lugano, Switzerland, email:Gian.louis.hernandez@usi.ch

**2020 UTRECHT EUROCAMPUS COURSE SCHEDULE**

Courses are listed by module and course numbers. Modules consist of courses which are theoretically connected to each other (see module descriptions in the EUROCAMPUS handbook). Not all module courses follow consecutively.

All courses and other learning activities of EUROCAMPUS must be attended by all students. Each student may choose to skip one and only one course, i.e., use a wild card. All students must take Intercultural Communication Theories and Modules, 2.0 (6 ETCS), and 8 other courses (24 ECTS) and receive a passing grade in each for a total of graded 30 ETCS to receive the EUROCAMPUS diploma. Students are free to complete more than the mandatory eight courses for a grade. Failed courses will not be listed in Utrecht University‘s transcripts. The selected courses must be listed on the Learning Agreement to be signed by each student and Prof. Debbie Cole.

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| --- | --- | --- | --- | --- |
| **COURSE / ACTIVITY** | **ECTS** | **WEEK**  **(dates)** | |  |
| 1.1 Independent Study Preparatory Module |  | To be completed by August 17, 2020 as determined by sending university coordinator | | Sending University  EMICC Coordinator |
| 1.2 Welcome and Orientation | Mandatory attendance | 36  August 31, 9:00- 12:30 | | International Programs,  Uni Utrecht Orientation  Eurocampus Orientation  Debbie Cole |
| 1.3 Intercultural Integration Workshop | Mandatory attendance | 36  August 31, 14.00 – 16:30 | | Università della Svizzera italiana  Gian Hernandez |
| 1.4 Introduction to IC | Mandatory attendance | 36  Sept 1 | | Università della Svizzera italiana  Gian Hernandez |
| 2.0 Intercultural Communication: Theories and Methods | 6 | 36-37  Sept 2-4, 7-8 | | Università della Svizzera italiana  Jolanta Drzewiecka |
| 4.1 Linguistic Landscape Studies | 3 | 37  Sept 10 -11 & 14 | | Tallinn University  Anastassia Zabrodskaja |
| 3.1 Constitution and exploitation of audiovisual corpus in an | 3 | 38  Sept 15 - 17) | | INALCO  Louise Ouvrard |
| 3.2 Cultural Encounters in Films | 3 | 39  (Sept 23-25) | | Anglia Ruskin University  Guido Rings |
| 3.3 Online Communication: Constructing Culture Online | 3 | 39  Sept 29-Oct 1 | | University of Jyväskylä  Marko Siitonen  University of Bayreuth  Yomb May |
| 5.1 Cultural Diversity and Human Rights | 3 | 41  Oct 7-9 | | Università della Svizzera italiana  Bertil Cottier |
| 5.2 Migration in Global Society | 3 | 42  Oct 14-16 | | Universidada Aberta  João Caetano |
| 4.2 Modes of Communication: Multilingualism and Lingua Receptiva | 3 | 43  Oct 21-23 | | Utrecht University  Jan ten Thije |
| Reading Week 44 (26 Oct - 01 Nov) | | | | |
| 4.3 Identification and Ideology in Language Education and Policy | 3 | 45  (Nov 4-6) | Utrecht University  Debbie Cole | |
| 3.4 Cultural Encounters in Literature | 3 | 46  (Nov 11-13) | University of Bayreuth  Yomb May | |
| 5.3 Diversity in Social Interaction at Work | 3 | 47  (Nov 17-19) | University of Jyväskylä  Malgorzata Lahti | |
| 4.4 Politeness | 3 | 48  Nov 25-27 | University of Urbino  Claus Ehrhardt | |
| 5.4 Constructive Intercultural Management | 3 | 49  (Dec 1-3) | University of Passau  Madeleine Bausch | |
| 3.5 Construction of Post-War Europe | 3 | 50  (Dec 9-11) | Bayreuth University  Peter Kistler | |
| Debriefing, Feedback, Farewell |  | 51  Dec 12 | University Utrecht  Debbie Cole | |

Independent Study Preparatory Module

The two assignments have to be completed and turned in by **Monday, August 17th** via USI’s iCorsi platform. Log-in information will be provided to students following acceptance.

#1. Write a 1000-word academic essay, in which you analyse an audiovisual text from the viewpoint of Benedict Anderson’s theory of imagined communities.

This task has four steps:

1. Read the following texts:

* Anderson, B. (1987) Imagined Communities: Reflections on the origin and spread of nationalism. London: Verso. ONLY chapter 1 Introduction
* Breuilly, J. (2016). Benedict Anderson’s Imagined Communities: a symposium. Nations and Nationalism, 22(4), 625-659. DOI: 10.1111/nana.12236 ONLY the part by Thomas Hylland Eriksen, pages 628-633.

1. Next, choose an audiovisual text (documentary, movie, tv-series, digital game) that you think constructs an imagined community in Anderson’s sense
2. Write up a short description or summary of the text (maximum 200 words)
3. Explore up to two scenes or parts from your chosen text. Answer the following question:

How does the text construct an imagined community, e.g. via rituals, symbols and a particular vision of the past? (see Eriksen in the readings) (800 words)

Potential audiovisual texts for your analysis could be:

* Wolf Warrior 2 (Wu Jing, 2017) [movie]
* The Patriot (Roland Emmerich, 2000) [movie]
* Call of Duty series (Activision) [video game]
* Game of Thrones (HBO) [tv series]
* Aladdin (Disney, 1992) [movie]

**Use your imagination when choosing your audiovisual text!**

#2. Read Chapter 7: Pragmatics and Chapter 8: Sociolinguistics in *Introduction to English linguistics* (2017) by Annette Becker and Markus Bieswanger and Chapter 2: “What is intercultural Communication?” in *The Cambridge Handbook of Intercultural Communication* edited by Guido Rings and Sebastian Rasinger.

Use the key concepts to answer the following two questions in about 350 words for each answer. Cite your sources in-text in an appropriate style (APA, MLA, or Chicago) and include a bibliography. The bibliography is not part of the word count.

1. What is the difference between a sentence and an utterance? Discuss from a pragmatic, socio-linguistic and intercultural perspective
2. Comment on what’s happening in the dialog below from a pragmatic, sociolinguistic, and intercultural perspective.  Consider making use of concepts like: speech acts, contextualization cue, deixis, and language variation.

**Dialogue:**

A graduate student has been sent to interview a black housewife in a low income, inner city neighborhood. The contact has been made over the phone by someone in the office. The student arrives, rings the bell, and is met by the husband, who opens the door, smiles, and steps towards him:

*Husband: So y’re gonna check out ma ol lady, hah?*

*Interviewer: Ah, no. I only came to get some information. They called from*

*the office*

*(Husband, dropping his smile, disappears without a word and calls his wife.)*