



Masterclass Pedagogy in Education for Professionals

Under the auspices of the board of the Centre for Academic Teaching (CAT)

Programme

The CAT masterclass Pedagogy in Education for Professionals offers a concise course for medium to senior academic staff involved in teaching for professionals.

The reality of lifelong learning requires professionals to keep enhancing their practices through study and Utrecht University increasingly offers them the possibility to do so. Courses range from post-academic and part time master programmes to all forms of online and executive education. Teaching for professionals is rapidly becoming a career-relevant activity for academic staff from the assistant professor level and up.

Opportunities for lifelong learning change the art of teaching in many ways. External professionals that find a new role as students in post-academic education aim to expand their practical knowledge and to acquire in-depth understanding of relevant theory and methodology. Teaching in education for professionals therefore requires staff to develop additional didactical skills and to find new ways of interacting with advanced students.

Teaching for professionals means interacting with a highly skilled and self-confident target group. In addition to regular teaching activities, post-academic education requires a much stronger integration between different forms of practical and theoretical knowledge. But how do we develop the didactics necessary in teaching for professionals?

The CAT masterclass Pedagogy in Education for Professionals offers teaching staff a comprehensive pedagogical knowledge base and helps them to further develop their practical teaching skills. Teacher development is achieved in a small-scale, interactional setting in which participants are instructed by highly experienced trainers.

Through practice based learning, participants in this course further develop and enhance their skill set. Using state of the art pedagogical theory, peer-to-peer coaching, and in-classroom observations of actual teaching practices, participants learn how to be effective as teachers in post-academic education.

Objectives

After completing this course participants can:

- Use theory-based principles in designing education for professionals;
- Connect supervision and learning activities to the characteristics and needs of professionals in post-academic education;
- Develop design principles into practice based teaching activities;
- Apply and vary a range of relevant assessment techniques.

Modules

The masterclass consists of four modules which contain plenary meetings, individual assignments, peer-to-peer coaching and in-classroom observations (module 1-4). For those who want to refresh their knowledge on learning theory and instructional design we offer suggestions on how to do just that (module 0).

- 0: Preparation
Prior to starting participants check in online and refresh their didactical and pedagogical knowledge by studying knowledge clips and selected literature.
- 1: The theoretical basis of education for professionals
In an interactive, plenary session participants explore the theoretical basis for designing education for professionals. They use this to conceptualize the specific pedagogical and didactical principles that apply to this form of education.
- 2: Designing education for professionals
Participants (re)design a course for professionals in which they are involved during the masterclass. Through in-classroom observations of each other's actual teaching practice, participants explore how theoretical principles translate into concrete design requirements of education for professionals.
- 3: Education for professionals in practice
This module starts with a state of the art knowledge based lecture by an expert, followed by a plenary poster session on good practice. In interaction with the course coordinators and using the practical insights acquired in the previous module each participant individually revisits his/her teaching design and reflects critically on how it is aligned, in practice, with pedagogical and didactical principles.
- 4: Panel meeting: discussion and exchange
The final meeting consists of a discussion with a panel of experts based on thematically grouped individual reflections. Closing session with granting of certificates and drinks.

Online learning platform

An online learning platform supports the activities that take place in all modules. Also the materials for module 0, the preparation are available for self-study in this platform.

Target group

We expect participants to:

- have a University Teaching Qualification (BKO), preferably a Senior Teaching Qualification (SKO).
- have experience in teaching for professionals (in company, short term or full scale master programmes).
- be involved in teaching during the programme as the course includes peer-to-peer coaching and in-classroom observations.

Admission

The candidates will be screened on these prerequisites. The course is open for participants from Utrecht University and other educational institutes. Participants of Utrecht University have priority over participants from other institutes. The final decision on the composition of the group will be made by the board of the CAT, based on:

- the documents delivered by the candidates (letter of motivation including learning objectives and link with post-academic teaching, copy of University Teaching Qualification certificate (in Dutch: BKO/SKO), curriculum vitae which shows their teaching experience in post-academic education.
- the outcomes of the intake interview with the candidate, conducted by one of the supervisors of the course.
- Statement in which the candidates manager declares to support the participation in the course.

Candidates who wish to enter the admission process send their documents to the e-mail address of CAT no later than 1 March 2019: cat@uu.nl.

Organization

Language: Dutch, participants should have at least passive knowledge of the Dutch language.

Group size: min. 10 - max. 16 participants.

Location: CAT, University Library Heidelberglaan 3.

Trainers

drs. Hanne ten Berge (Educational Consultancy and Professional Development, UU)

dr. Ineke Lam (Educational Consultancy and Professional Development, UU)

dr. Mirelle Stukstette (Directorate of Education and Training, UMCU)

dr. Arnold Wilts (Executive Master Programmes, School of Governance, UU)

Support office: cat@uu.nl / 030 253 6638.

EC

The course will cost participants 42 hours (an equivalent of 1,5 EC).

If needed, an extra amount of 4-8 hours of self-study is required (module 0).