Communication and Education (CE) profile as part of your science master

**SOMETHING FOR YOU?**
The Communication and Education profile is a track that can be taken up as part of your science master. If you follow the track as a replacement for your minor Research Project, it will take 33.75 EC. If you take it as an ‘extra’ to your full Research Master or as part of a geology master it will take 30 EC.

If you do not just want to become a good researcher, but also want to learn how to communicate properly about your work with a variety of audiences or how to teach your subject matter well, then this profile is a good choice for you. Not only is there personal gain, society benefits as well. Researchers are increasingly called upon to make their information accessible to a great variety of groups and to discuss work-related matters with citizens and interested parties.

**PROGRAMME**
In the communication and education profile you learn how to make all kinds of knowledge accessible and useful for the public. A key component in this process is a thorough understanding of the way people think and act, and implementing this knowledge in the design of communication activities and educational material. Important questions are: what makes the target audience tick? How can we reach and motivate the target audience to learn. How best to support these learning processes?

**COURSES**
The CE profile consists of three courses of 3.75 EC and an internship of 18.75 EC in a Dutch CE organisation.

- Introduction into science education and communication theories (FI-MSECINT)
- Public Science Communication with Multi Media (FI-MSECPSC)
- Designing Science Education and Communication (FI-MSECDES)
- Internship Communicative and Educative Design (FI-MSECINS)

N.B.: If you follow the CE-profile as a replacement for your minor Research Project, then an additional CE-related course of 3.75 EC needs to be followed. The CE-profile coordinator will help you make the best decision.
During the internship (FI-MSECINS) you will get to know the CE work place and you will develop a CE product for your organization related to your own science research master. For instance, if you study Biology of Disease you could work in the Utrecht University Museum on educational materials about bones or design an exhibit about viruses. If you study Earth, Life and Climate you could work on a public information folder for the Royal Dutch Meteorological Institute.

**SCHEDULE**

The CE profile starts twice a year, in September and February. By default, the profile will be completed in a single semester of full time study.

**REQUIREMENTS**

The CE profile is accessible for students following a science master. A minimum of 30 EC of your master needs to be obtained before starting the CE profile.

Your board of examination needs to approve your plan to take up the CE profile as part of your study programme.

**APPLICATION**

- Application goes through contacting CE profile coordinator Liesbeth de Bakker (e.p.h.m.debakker@uu.nl), asking for a registration form, filling it in and sending it back.
- Deadline for registration is 1 May for a start in September and 15 October for a start in February. But if possible, please register as early as possible as it takes a lot of time to arrange good internships. Late applications will be considered, if there are still places left (max. 16 students per semester), but placement cannot be guaranteed.

Please note: Early registration is especially important for international students who do not speak and understand Dutch, as good EN-language internships are hard to find in the Netherlands. In addition you already need to have a good command of the English language and good communication skills before starting the CE profile.