

Abstract:

For a while now, context has been on the agenda of entrepreneurship researchers (Autio et al., 2014; Hjorth, Jones, & Gartner, 2008; Ucbasaran, Westhead, & Wright, 2001; van Gelderen & Masurel, 2012; Watson, 2013a, b; Welter, 2011; Zahra, 2007; Zahra & Wright, 2011; Zahra, Wright, & Abdelgawad, 2014). And entrepreneurship researchers have come to acknowledge that entrepreneurship happens in various contexts and that entrepreneurship research takes place in specific contexts and communities and that researchers, themselves, bring their own context to the research site. It is time to take stock and to address the challenges identified by the recent discussion on contexts and entrepreneurship (research). What does this “context” perspective mean for research practices and paradigms, methodologies, theories and conceptual approaches as well as for our understanding of the phenomenon “entrepreneurship”? I will address a few of those challenges in my contribution.